

The ISSUE Conference 2014: Sustainable Transport Technologies- Collaboration for Innovation

Holywell Park Conference Centre
11th and 12th February 2014



Exhibitors Information Guide

Why Exhibit?

- Raise your organisation's profile within the transport industry
- Building partnerships with exhibitors, policy makers and researchers
- A perfect opportunity to launch a new product directly to industry
- Gain immediate industry feedback and market research
- Increase sales through exposure to 250 industry professionals
- Make an active contribution to improving the future of the transport industry
- Build trust and confidence in your organisation

Event Programme

Exhibition Set Up:

Monday 10 th February	From 13.00 onwards
Tuesday 11 th February	08.00 - 09.00
Wednesday 12 th February	08.00 - 09.00

Exhibition Breakdown:

Tuesday 11 th February	17.00 - 18.00
Wednesday 12 th February	17.00 - 18.00

The ISSUE Conference Gala Dinner:

Tuesday 11 th February	19.30 - 23.00
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Featuring Tony Hawks as the After Dinner Speaker

Please see below for a more detailed programme of the two day ISSUE Conference 2014.

Conference Programme* 11th February

- 08.00 - 09.00** **Exhibition Set Up**
- 09.30 - 10.00** **Registration & Exhibition Open**
- 10.00 - 10.15** **Welcome and Conference open**
Dr Warren Manning, Deputy Dean, Faculty of Technology
Steve Dibnah, Director of Sustainable Economic Growth/Project Coordinator for THE ISSUE Project, Leicester City Council
- 10.15 - 10.55** **Plenary Session 1: *Defining the problems in Transport & Mobility***
The Local Authority View: Challenges facing transport Planners
Ian Drummond Leicestershire County Council
The Clapham Omnibus is Full – challenges facing transport
Neil Ridley, Director of Business Development, Transport Systems Catapult
- 11.00 - 11.45** **Breakout Session 1: *Identification of possible solutions***
Workshop on developing innovative solutions to resolve transport challenges. Key themes include:
1. Smart rail services
2. Safety in urban mobility
3. Congestion and air quality
4. Integrated urban mobility
5. Low carbon “green” vehicles
- 11.50 - 12.20** **Plenary Session 2: *Case Studies for solving transport challenges***
Case studies for solving transport challenges
Applying Computational Intelligence to optimise the use of the transport network, improving air quality
iTRAQ- Ben Passow, Research Fellow, De Montfort University
Unlocking Innovation to overcome rail industry challenges
Rail- Director of Business Development, Transport Systems Catapult
GNSS, Satellite Navigation shows the way
Mark Dumville, General Manager, Nottingham Scientific Limited
- 12.20 - 13.00** **Lunch, networking and exhibition**
- 13.00 - 13.45** **Breakout session 2: *Barriers and Solutions***
Identifying the barriers and possible solutions to the themes discussed in the first breakout session.
- 13.50 - 14.05** **THE ISSUE SIG Launch**
Clare Edwards, European Projects Manager, De Montfort University
- 14.05 - 14.25** **Government Support for Innovation**
Rt Hon David Willets, Minister for Universities and Science
- 14.25 - 15.10** **Plenary Session 3: *UK & EU Funding***
European Transport Funding
Cliff Funnell, UK FP7 Surface Transport NCP, Cliff Funnell Associates
UK and Regional Transport Funding
Stephen Hart, Marine and Transport Integration, Technology Strategy
European Space Agency Funding
Ian Downey, IAP UK Ambassador, European Space Agency
Other funding opportunities
Dr Sarah Taylor Malone, TSB & Deputy Knowledge Transfer Manager, De Montfort University
- 15.10 - 15.30** **Coffee break and facilitator discussion**

- 15.30 - 16.00 Elevator pitches
- 16.00 - 17.00 Breakout sessions - structured networking & exhibition
- 17.00 - 18.00 Exhibition breakdown

*Programme is subject to change

Conference Programme* 12th February

Day two offers delegates the opportunity to attend two different events; one has been highlighted below, while information on the other will be available in the next few days.

- 08.00 - 09.00 **Exhibition Set Up**
- 08.00 - 09.45 **A Business Briefing and Breakfast for East Midland's Businesses**
Traffic Congestion and your business
What is being done to improve the traffic situation in the East Midlands and other European regions and look at what individual businesses can do to improve their own travel and transport problems.
- 09.00 - 10.00 **Registration and Exhibition Open**
- 10.00 - 10.40 **Welcome and Conference Open**
Nicky Morgan, Member of Parliament for Loughborough
Jonne Ceserani, Managing Director, Power and Grace
- 10.40 - 12.10 **THE ISSUE Workshop on Air Quality in Cities**
1. ***The problem of air quality in cities***
Professor Paul Monks, University of Leicester
 2. ***How we can monitor carbon emissions from transport***
Craig Brown, Principle Innovation Engineer, Astrium Ltd
 3. ***Questions & Answers***
 4. ***Workshop session:*** Exploring the different transport challenges that cause problems with air quality and carbon emissions in cities
 5. ***Feedback from breakout sessions***
 6. ***Conclusions***
- 12.10 - 12.30 **Coffee break**
- 12.30 - 12.45 **Elevator Pitches**
Speakers from the floor – please apply now for the opportunity to present your company's products or services or project ideas where you are looking for partners.
- 12.45 - 13.45 **"Clean" Vehicles**
An update on recent developments in low carbon vehicles and the opportunities within the Niche Vehicle Network
Robert Evans, Chief Executive Officer, Cenex
Robert Anderson, Programme Manager, Fleet and Niche Vehicles, Cenex
1. The latest developments in low carbon vehicles
 2. Niche Vehicle Network
 3. Case study
 4. Question and answers
- 13.45 - 14.40 **Lunch, networking, Horizon 2020 Consortia Building and Exhibition**
- 14.40 - 14.55 **Elevator Pitches**
Speakers from the floor – please apply now for the opportunity to present your company's products or services or project ideas where you are looking for partners.

14:55 - 15:55

Modal Shift

Robin Pointon, Managing Director, Go Travel Solutions

1. The challenge of encouraging modal shift
2. Methods of encouraging use of alternative modes including case studies/examples
3. Case Study of modal shift
4. Questions and Answers

15:55 - 16:10

Coffee break, networking, Horizon 2020 Consortia Building and Exhibition

16:10 - 16:30

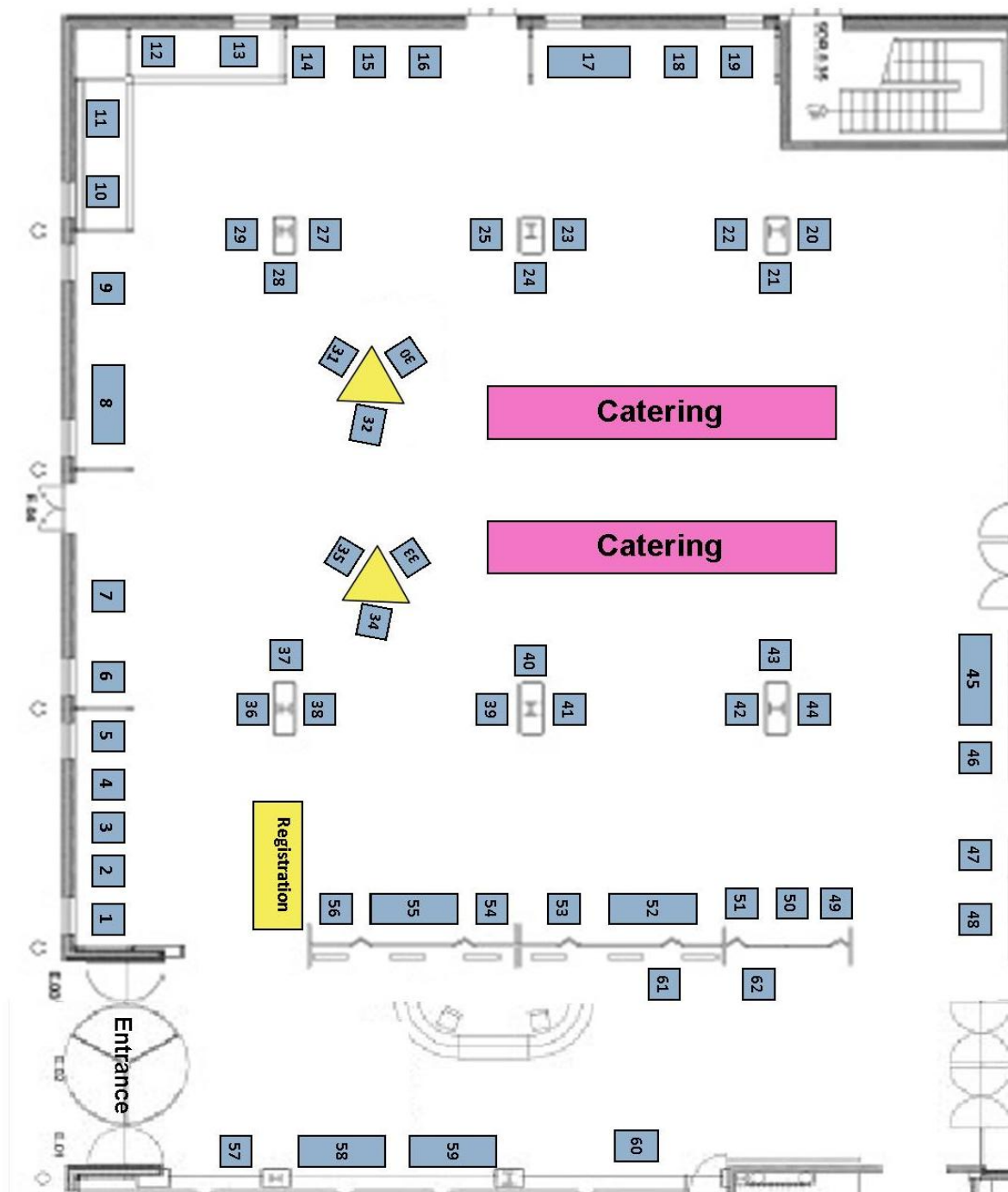
Final plenary and Conference Close

***Programme is subject to change**

Venue Floor Plan



Exhibitor Floor Plan



Exhibition Options

	Option 1	Option 2	Option 3
Table Size	3' by 2' Table	6' by 2' Table	Larger than 6' by 2'
Stand Space	Pop-up	Pop-up or Nomadic	Pop-up or Nomadic
Cost	Free	£250	See below

If you would like to exhibit using option three, please contact us to discuss your requirements and the relevant pricing structures.

Exhibitor Promotion

- Online Exhibitor Floor Plan featuring all exhibitor names available to delegates
- Exhibitors List published on the conference website
- Company listing within the Delegate Pack
- Exposure to over 250 key professionals and 30 industry exhibitors

Other Marketing and Promotional Opportunities

There is also the opportunity to have a 30 second promotional PowerPoint slide on loop throughout the conference. With 4 TV screens in the main walk way of the venue, your slide will be shown over 90 times throughout the duration of the two days. The cost of this is £100 per slide, for further information please contact Gurminder - see below for details.

Contact Details

If you are interested in exhibiting at The ISSUE Conference 2014 then please complete the [form](#) or for more information please contact:

Gurminder Badan

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We look forward to hearing from you and welcoming you to exhibit at The ISSUE Conference 2014.