

# Global Food Security: A Case Study of Britain Since WW2

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## Research context:

- Focuses on the effectiveness of Britain's efforts to feed itself since the onset of the second world war.
- Wartime food production campaign: 'Frontline of Freedom' - saving the nation from starvation
- Investigates the causes and consequences of the state induced agricultural revolution since 1939: food shortages to food surpluses
- Explores threats to food security posed by the weather

## Impacts from the Research:

- Raises the profile of food security
- Enhances understanding of a major issue of contemporary importance
- Appointed Series Consultant for BBC eight part 'Wartime Farm' series
- Wartime Farm series average 3.64 million viewers per week
- Audience Appreciation Score was 88 (BBC consider 85 and above as excellent.)
- Series distributed by Canadian Knowledge network and Viasat (Baltic states and Eastern Europe)
- Distinctive contribution to cultural capital for a national and international market
- Open University uses the research as an integral part of their Open Learn initiatives
- Wartime Farm Series 'exceeded expectations'; Co-authored 'Wartime Farm' booklet, 80,000 issued by Christmas 2012; Consultant 'Beat the Ministry' interactive game 'very popular'; 'Extremely pleased with the performance of the project'

Source: Broadcast Project Manager, The Open University, 23 January, 2013

