International Centre for Sports History and Culture



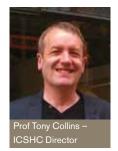
Research Report 2013





ICSHC MARKS **FA'S 150TH BIRTHDAY**

2013 is the 150th anniversary of the founding of the Football Association at the Freemason's Tavern in London in 1863. Working alongside the National Football Museum in Manchester and the *University of Central Lancashire, the ICSHC is co-sponsoring a lecture series and major conference* to mark the event.



The first of the monthly lectures at the National Football Museum was given by the ICSHC's Tony Collins, who looked at the pre-history of football and explored some of the 'creation myths' of the game. Over seventy people attended. The series will continue throughout 2013, with each lecture taking place on the third Tuesday of each month.

At the centre of the celebrations will

be a major three day conference on the 'Past, Present and Future of Football' to be held at the Museum on 2, 3 and 4 September 2013. Keynote speakers will be the ICSHC's emeritus professor Tony Mason, writer and broadcaster David Goldblatt and Karen Espelund, former head of the Norwegian FA and current UEFA executive committee member.

For more details of the conference and lecture series, visit football150conference.wordpress.com



LAUNCH OF THE BRAZILIAN INSTITUTE **OF SPORTS HISTORY**



In December 2012 FIFA Master and DMU alumni Andre Megale and two Brazilian researchers of sports, José Renato Santiago and Marcelo Unti, launched the Brazilian Institute of the History of Sports (IBHME).

The main scope of IBHME is to preserve and spread to various stakeholders the history of Brazilian culture vis-à-vis its relation with sports.

IBHME and the International Centre for Sports History and Culture are already

discussing opportunities to develop joint projects to be implemented over the next few years, especially in tune with the mega sports events that will take place in Brazil, such as the FIFA World Cup, Confederations Cup and the Olympics.



SUPREME COURT OLYMPIC **EXHIBITION CHARTS HISTORY** OF SPORT AND THE LAW

The Centre teamed up with the Supreme Court of the United Kingdom, British Association for Sport and Law (BASL) and DMU's Law Faculty in the summer of 2012 to produce a special exhibition that focused on a side of sport that's rarely highlighted.

The exhibition, 'Playing by the Rules' - opened to the public as part of a programme of events supporting the London 2012 Games. The exhibition charted the history of sport and the law, looking at issues such as ethics, antidoping, commercialisation, branding and the role of the Court of Arbitration for Sport (CAS).

It also put the spotlight on the many Olympians who started their careers in the legal profession.

"The role of the law in sport tends to only make the headlines when things go wrong," said Andy Gray, BASL Director and head of DMU's Sports Law Unit.

"When an athlete fails a doping test, there is intense media interest and the impact of a ban from competing can have a significant impact on a person's livelihood, so understandably, the lawyers are called in; when a football fan wearing a t-shirt (or an orange dress) promoting a rival product is broadcast on the big screen at a World Cup game, the official sponsors are straight on to their legal team.

"The legal and regulatory side of sport rarely captures the public's imagination, but it plays a key role - and this exhibition aims to tell that story."

Mel Goldberg BASL chairman said: "The Association is delighted to be involved in

such an important exhibition highlighting the evolution of sport and the law over the years, especially as many of our member firms and individual sports lawyers have been personally involved in so many of these cases. There is a very strong British link with the development of sports law."

The exhibition comprised informative panels, interactive displays and a selection of interesting artefacts, including memorabilia from the 1908 and 1948 London Olympics.

'Playing by the Rules' was also granted the prestigious Inspire mark by the London 2012 Inspire programme, which recognised innovative and exceptional projects that were directly inspired by the 2012 Olympic and Paralympic Games.

Jenny Rowe, chief executive of the Supreme Court, said: "We hope that this project will open people's eyes to the close and complex relationship between sport and the law - and how the highest court in the land has occasionally engaged in sporting disputes of one form or another for many decades.

"In essence this is the story of how the British sense of fair play has been formalised in different ways over time to support the development of sport, from the grass roots to festivals such as the Olympics."

Professor Tony Collins, Director of the

ICSHC, and Dr Jean Williams researched and produced much of the content for the exhibition.

"It's been fascinating, researching this subject for the exhibition," said Professor Collins.

Dr Williams added: "Since the formation of the Football Association in 1863 and the creation of the 'Laws of the Game' sport has used legal terms both for its development and regulation.

"The Olympic Games, first held in 1896, are a really good example of how the role of law in sport has grown significantly and moved out of the hands of a few enthusiastic administrators to become a mega event. We aim to tell the story of how a small Victorian sporting festival developed a legal framework to become one of the world's largest cultural celebrations."

The project was the first joint initiative between the Supreme Court of the United Kingdom, DMU's Faculty of Business and Law, the International Centre for Sports History and Culture and the British Association for Sport

The exhibition – which was held at the Supreme Court in Parliament Square, London - was open to the public from July -September 2012.

LONDON GATHERING FOR FIFA MASTER ALUMNI (FMA)

During the summer of 2012 the FIFA Master Alumni (FMA) association held their first World Gathering event in London.



With so many former FIFA Master students now working for both the International Olympic Committee (IOC) and London 2012 Organising Committee, the gathering was scheduled to coincide with the London Games so that as many alumni as possible had the opportunity to attend.

The gathering was kindly hosted by UK Sport at their offices in Central London. Following a day of presentations on the latest news and developments of the FMA, delegates had the chance to attend an Olympic Football match at Wembley between South Korea and Gabon.

HISTORY OF HEALTH AND WINTER SPORT EXPLORED



Dr Susan Barton

Pelting rain on a stormy evening did not deter an intrepid audience from Susan Barton's wellattended inaugural lecture as an honorary fellow in

the International Centre for Sports History and Culture. Held in the Hugh Aston Building, Su's talk 'Switzerland for Sick and Sound' presented the little known history of health and winter sports tourism in the Alps. This told the story of the transformation of isolated mountain villages into internationally renowned centres for the treatment of tuberculosis through the altitude cure in sanatoria and then into winter sports resorts. For many in the audience it was a surprise to learn of the key role of British sportsmen and women in the creation of organised winter sports such as tobogganing, bobsleighing and downhill skiing.

For Susan this was an obvious choice of topic for her lecture. Not only is she the author of 'Healthy Living in the Alps: the origins of winter tourism in Switzerland' published by Manchester University Press but she has first-hand experience of the vanished life in Swiss sanatoria having been a resident in one in Arosa as child. Inspired by this experience, she visits Switzerland as often as she can and is now researching winter sports tourism and the early Winter Olympics. Her broad interests mean she has published widely on other aspects of tourism, such as excursions, trips to the Great Exhibition, holidays with pay, package holidays in Spain, Lincolnshire beach huts and the British seaside as well as general social and economic history topics. She has also taken part in television and radio programmes for the BBC, most recently 'British Passions on Film - Getting Away From It All' screened in September 2012.

Susan has had a long association with DMU: as an employee, undergraduate and post-graduate student, PhD researcher and most recently as Special Olympics Research Fellow.

WOMEN AND FOOTBALL CODES SYMPOSIUM

'Women and the Football Codes' was the subject of great discussion at a symposium that too place on August 8th, 2012.

An audience of 30 was pleased to welcome Dr Rob Hess, from Melbourne's Victoria University, whose paper 'The Origins and Diffusion of Women's Football in Australia, 1915-1947' was accompanied by some insightful visual images. Papers were also given by Dr Stacey Pope, who discussed female football fans in sixties Britain, Victoria Dawson, who spoke about Women and rugby league and Dr Jean Williams gave an overview of her recently completed book Globalisation, Migration and the Professional Women's football in Europe 1971-2011 (Peter Lang, 2013).

The seminar was covered by Toshihiko Kasahara, the UK correspondent for the Mainichi Shimbun, a leading Japanese broadsheet newspaper who also featured an interview with Jean Williams on the international history of women's football. Half a dozen publications will be released in 2013 from Jean's recent work on the subject including 'Football and Feminism' in Rob Steen, Jed Novick and Huw Richards (eds) The Cambridge Companion to Football, Cambridge: Cambridge University Press (2013).

TROPHY LAUNCH EVENT



Picture: John Bentley (ex-Sale and British Lions winger), Steve McNamara (England RL head coach) and Alan Burwell. Photo courtesy of Ralph Dawson

Rugby league legend Alan Burwell was honoured at a trophy launch event organised by Victoria Dawson on January 23rd, the seventieth anniversary of the first cross-code rugby game. The Alan Burwell Cross-Code Challenge Cup, to be competed for by The University of Hull's rugby league and rugby union sides, acknowledges the previously secret rugby union career Alan had whilst studying at Bradford. Professor Tony Collins chaired a discussion with Alan, England RL Head Coach Steve McNamara and former league and union player John Bentley about the differences between the rugby codes, in front of an audience of 120 members of the public. The event raised money for rugby charities Rugby League Cares and Wooden

DR JEAN WILLIAMS AWARDED US FELLOWSHIP

In January 2013 Jean Williams won a prestigious US fellowship to study the careers of women equestrians.



Jean spent three weeks in February at the National Sporting Library in Middleburg, Virginia, looking at books, artworks and riding costume as part of her research into

women equestrians from the nineteenth century until the present day.

Dr Williams was awarded the prestigious John H. Daniels Fellowship for her innovative work on the varied careers of women equestrian experts - one of only about six or seven such fellowships awarded internationally each year.

"I'll be studying women's equestrian

expertise as judges of animal stock and breeding; writers of coaching manuals; authors of fiction, journalism and non-fiction titles, like travelogues." she said.

"Having good horse-sense was a very portable skill. I'll be looking at the careers of Anglo-Irish writers in the US for example, like Maria 'Midy' Morgan who became one of the first women sports journalists in 1869. One of the first to write for the daily newspapers in New York, she was known as the Reporter with Muddy Boots."

Having already published articles on British equestrian Olympic heroes such as Patricia Smythe, Dr Williams is planning to develop a book on the international migration of women from the nineteenth century to the present day.

DMU STUDENTS JOINOLYMPIC TORCH RELAY

De Montfort University student Matt Gopsill was thrilled when he not only carried the Olympic Torch but was handed the flame by football legend Gary Lineker.

Matt was one of three De Montfort University students selected to carry the torch by electronics giant Samsung, a presenting partner of the Olympic Torch relay, who wanted to reward people who always go the extra mile. The Samsung partnership was initially set up following work by Tony Collins and James Panter from the ICSHC.

Man Utd supporter Matt said afterwards: "It felt really special. I didn't realise Gary could still pass that well! I will remember this occasion for a long time."

Matt, 30, who is studying a master's degree in computing at the university in Leicester, has athetoid cerebral palsy. He uses a motorised wheelchair controlled by his head movements and a computer screen to communicate.

Match of the Day presenter Gary, who returned to his home town to run along Abbey Park Road at 7.30am on Tuesday morning, lit Matt's torch before Matt completed his 300 yards of the route.

After handing the torch to Matt, Gary

said: "This epitomises what the Torch Relay is all about and shows the real spirit of the games. I hope Matt enjoyed his few hundred yards as much as I did running mine."

Matt's nomination to carry the torch came from De Montfort University's Faculty of Technology, who praised him for being a model student who completes his work to a high standard with the minimal of fuss. The nomination added: "Matt is a real example of what DMU can do for any student with the determination to succeed."

After hearing he had been chosen to carry the Olympic Flame, Matt said: "When DMU asked me if I minded having my name put forward for the torch relay I was astonished to be picked from thousands of students. I could not believe it. I think I am an ordinary student with a few extra wheels!"

Psychology student Ahmad Teladia, 21, was nominated for being a dedicated volunteer who has raised thousands of pounds for charity. He has helped primary school children through a Right to Read programme, climbed Ben Nevis to raise funds for Islamic Relief, abseiled down the Leicester Tigers' stadium for Christian Aid and cycled from London to Edinburgh for Great Ormond Street Children's Hospital.

He has also raised funds for victims of the Japanese Tsunami and volunteered with DMU's award-winning Square Mile project.

Midwifery student Kerry Hewitt, 36, carried the torch into Leicester on Monday evening. She was nominated for working hard to overcome dyslexia and its numerical equivalent, dyscalculia. Kerry was also put forward for juggling her studies, which includes early and late shift work, with raising her three children Kiah, 17, Kieran, 14, and Alfie, aged four, without ever complaining. Kerry is also a fundraiser for Breast Cancer Research and completed the 10km Race for Life.

Professor Dominic Shellard, Vice-Chancellor of De Montfort University, said: "Matt, Kerry and Ahmed are an inspiration to us all."



LORD'S CELEBRATES

SPORTING HERITAGE



cricket ground in April 2012 to take part in the 'Moving the Goalposts? Sport in Transition, 2012' conference. It was hosted by MCC Museum and supported by Sports Heritage Network, the RFU's Museum of World Rugby, the University of Southampton and ICSHC. Attendees heard a wide range of

Over a hundred people gathered on Lord's

athletes, sports professionals and historians discuss the state of British sport in the run-up to the 2012 Olympics. Olympic gold medalist triple jumper Jonathan Edwards and leading sports historian Dr Martin Polley gave joint

A series of fascinating panel discussions followed. Writer Ed Smith, historian David Kynaston and the ICSHC's Tony Collins discussed British sport since 1945, the BBC's John Inverdale chaired two fascinating discussions featuring world champion longdistance runner Liz McColgan, former Liberal Democrat leader and Olympic sprinter Sir Menzies Campbell and Zimbabwean cricketer Henry Olonga.

AHRC PROJECT -Arts & Humanities Research Council SPORT, HISTORY AND HERITAGE

The Centre's first AHRC research network project came to fruition in 2012 with the publication in September of Sport, History, and Heritage: Studies in Public Representation (Woodbridge: The Boydell Press, 2012).

Edited by Jeff Hill (ICSHC) Kevin Moore (Director of the National Football Museum) and Jason Wood (Director of Heritage Consultancy Services) the book is a collection of 17 studies originating from seminars held between 2006 and 2008 as part of the AHRC's Research Networks and Workshops scheme. The project, for which Hill was Principal Investigator with Moore and Wood as co-Investigators, embraced a range of disciplines and professional practices with the aim of identifying and addressing issues of common concern in the growing sphere of the public representation of sport. Progress on this subject had been visible in a number of hitherto separate initiatives, for example in museum practice, heritage studies, and history itself. The AHRC scheme provided the opportunity for these disparate ventures to be

brought together, and in this sense the project was a groundbreaking intervention in a new inter-disciplinary area of study connecting the academy to voluntary organisations and commercial business.

The AHRC award coincided almost exactly with the award to London of the 2012 Olympic Games, the preparations for which provided a point of contact and discussion in the seminars. Various aspects of the discussion had been reported along the way in conference papers, articles and book chapters before the appearance of the present book, which is the project's major outcome. The material is arranged in three sections dealing in turn with case studies in the public history of sport in academic history writing, museum presentation and heritage practices. Among the topics discussed are the commercial

uses of rugby's William Webb Ellis myth, the new Wimbledon Lawn Tennis Museum, and the problems surrounding the relocation of Liverpool FC's Anfield stadium. There is a strong contribution throughout the book from DMU scholars past and present, with essays from Matt Taylor and Neil Skinner, Jean Williams, Tim O'Sullivan, Daphne Bolz, Richard Holt, Wray Vamplew, Tony Bateman and Jeff Hill. The book raises important issues about the relationship between academic and public historical representations, suggesting ways in which the relationship might be developed in future work. It undoubtedly fulfils an important function in opening up a new area of study, but it is a starting point - a platform, we hope, from which exciting new research might be launched

ICSHC HOSTS SPECIAL OXFORD DNB CONFERENCE



From left: Prof. Dilwyn Porter, Prof. Tony Collins, Dr Jean Williams, Prof. Richard Holt, Dr Mark Curthoys (DNB), Dr Adrian Smith

The importance of biographies was explored at a special conference organised by the ICSHC and the DNB on Friday 30 March 2012.

'Sport and biography 1993-2003' was a day-long event which included a paper by the DNB's Research Editor Dr Mark Curthoys,

Other talks will include:

- Professor Tony Collins 'The problem of sporting biography'
- Professor Richard Holt 'Revising Victorian sport'
- Dr Jean Williams 'Does biography still matter?'
- Professor Dil Porter 'Amateur footballer and vicar, the Reverend KRG Hunt'
- Dr Adrian Smith, co-organiser of the AHRC 'Challenges to Biography' Research Group at Southampton University - 'Whatever you say about the Kaiser, he had one hell of a good backhand: biography and sporting insight'

KEY BRITISH SPORTSWOMEN ADDED TO NATIONAL BIOGRAPHICAL RECORD

In early 2012 some of Britain's neglected sporting heroes were added to the prestigious Oxford Dictionary of National Biography (DNB), including the first-ever female swimming Olympic medallist who won gold 100 years ago.

To mark the 2012 London Games, the Oxford DNB included four new entries thanks to Dr Jean Williams.

Leicester's Jennie Fletcher (1890-1968) was a working class mill-worker who trained after 12-hour shifts and helped win gold in the 4 x 100 metre relay, as well as an individual bronze medal, at the 1912 Stockholm games.

The other biographies written by Dr Williams were for Football legend Lily Parr (1905-1978) who played in the first ever recognised women's international football tournament between England and France in London in 1920 and two of hockey's most important personalities - Edith Thompson and Hilda Light, pioneers of the women's game in the early 1900s.

The Oxford DNB is the national record of men and women who have shaped British history and culture, from the Romans to the 21st century and includes 58,094 biographies.

The dictionary offers concise, up-todate biographies written by named, specialist authors. It is overseen by academic editors at Oxford University and is published by Oxford University Press.

The new biographies were added to the dictionary on Thursday 24 May 2012, as part of

the May update, on themes connected with the London Games.

Dr Williams said: "I am delighted that these sportswomen are to be included in the DNB because their contributions to their fields are all long overdue for recognition.

"Lily Parr, who was hailed as a football prodigy at age 15 went on to be toasted at hundreds of civic receptions in Britain and abroad. By the end of 1921 she was a celebrity, famous for her football talents but also for being famous. She carried on playing for over 20 years.

"Jennie Fletcher won her swimming gold and bronze medal as a working class amateur who then had the honour of King Gustav of Sweden placing the laurel wreath on her head with the words 'Well done England!'

"However, the two women I am most pleased to have included in the dictionary are Edith Thompson and Hilda Light, born in 1879 and 1890 respectively. Women such as they pioneered the administration of women's hockey - first in England, then world-wide. As grand dames, their careers extended until the late 1960s: Light died while on 'hockeybusiness', Thompson also dedicated much of her life to the sport," Dr Williams added.

MEDICINE, SPORT AND THE BODY: A HISTORICAL PERSPECTIVE



In 2012 Neil Carter's Medicine, Sport and the Body: A Historical Perspective was published by Bloomsbury

The book essentially provides a history of the relationship between sport,

The book outlines how the relationship between sport and medicine has revolved around three main themes: the role of the state; the nature of the commercialisation of sport; and changing medical and scientific developments.

The book is thematically structured and consists of eight chapters. The first examines the relationship between sport and medicine in looks at the occupational culture of athletes, especially attitudes to injuries, and how this

a history of sports science while the next chapter examines the use of drugs – and its ethical consequences – in the pursuit of the enhancement of sporting performance. The treatment of injuries is the focus for chapter six, looking at the rise and fall of the magic sponge. Chapter seven highlights how medicine has been a key factor in shaping the development and perceptions of women's sport. The final most controversial relationship with medicine: boxing, and charts how the debate over the sport was led by doctors and growing medical evidence of its dangers.

ENGLAND AND LEICESTERSHIRE CRICKETER PAUL NIXON RECEIVES HONORARY DOCTORATE

International cricketer Paul Nixon was bowled over when he picked up an honorary doctorate from De Montfort University in July 2012.

The former wicketkeeper was given the title of honorary Doctor of Letters at a graduation ceremony held at Leicester's Curve Theatre.

DMU Vice-Chancellor Professor Dominic Shellard said: "Paul was once described as one of cricket's most distinctive figures, so it's appropriate that he now receives a doctorate at DMU – a university renowned for its distinctiveness." The honour was awarded to Paul in recognition of his significant achievements, both nationally and internationally. James Panter from the ICSHC nominated Paul for the award.

In 1996 and 1998, he was part of Leicestershire's winning team in county championships, describing it as the pinnacle of his career in the domestic game. He moved to Kent County Cricket Club for three seasons, and then returned to Leicestershire and helped win three 20-20 trophies.

It was in 2007 that Paul rose to the top of his game, when he was picked to play for the England one-day side against Australia, making his debut in the 20-20 game and playing in front of 80,000 people in the next game at Melbourne. His ultra-competitive drive to succeed secured him a place in the Tri-nation with Australia, New Zealand and England, followed by half a dozen games in the World Cup in the West Indies after the Australian series.

It was a fitting tribute to his roots that he played his testimonial in Leicestershire, raising thousands of pounds for the Cumbria Air Ambulance and Parkinson's UK – the research and support charity for people with the condition.

On receiving his honorary doctorate, Paul said: "Cricket has given me so many opportunities in my life - not only to play the game at an international level, but also to support some fantastic and worthwhile charities. Now it has also led to this tremendous honour from DMU, which I am truly humbled to receive in my adopted town of Leicester."

Congratulating the graduating students, Paul urged them not to just reach their own goals – but to help others achieve their goals to o.

"Your dreams are there to be reached," he said. "Enjoy your journey!"

Paul Nixon and the Mile2 Project

In November 2012 Paul delivered coaching sessions to 12 DMU students over a four week period.

Once their coaching was completed the students were able to deliver training to schools and sports centres within the DMU Mile2 project area to help develop the next generation of cricketers.

Nixon said: "When I heard about what Square Mile was doing for residents, I was so impressed that I wanted to contribute. Together, with DMU's Mile2 team, we came up with this project which we hope will inspire young people to take up cricket, but also to think seriously about sport and healthy nutrition as part of their lifestyle."



'AMATEURISM IN IRISH AND BRITISH SPORT'

SYMPOSIUM AT BOSTON COLLEGE, IRISH **STUDIES CENTRE, 30 NOVEMBER 2012**

Links between ICSHC and Boston College's Irish Studies Centre grow ever closer, not least because the Centre in Dublin serves as a point of contact for our expanding number of Ireland-based PhD students. This relationship has been further strengthened by the recent appointment of Dil Porter as William Neenan SJ Visiting Professor in Irish Studies at Boston College for 2012-13. Dil will spend his time in Dublin researching the history of amateurism in Irish sport, focusing in particular, on the Gaelic Athletic Association, which prides itself

on a form of amateurism in sport derived from close links with the community.

One of the advantages of this arrangement is that it provides an opportunity to exchange perspectives with colleagues working in the field of Irish sports history. Mike Cronin, Director of the Irish Studies Centre, generously hosted a symposium on 30 November 2012, with this in mind. The event opened with a keynote address from Dil Porter and this was followed by contributions from ICSHC colleagues Rob Colls and Neil

Carter. Liam O'Callaghan (Liverpool Hope), Paul Rouse, Marnie Hay, Tara Magdalinski and Aoife Breatnach (University College Dublin), and Donal McAnallen (now working for the Gaelic Athletic Association) also delivered

At the end of this well-attended event it was clear there are many areas of sports history - and cultural history generally - where further Anglo-Irish cooperation would be productive and useful.

FIFA MASTER HUMANITIES OF SPORT MODULE - 2012 REPORT CIES





The Centre was sorry to wave goodbye to the 13th edition class of the FIFA Master programme as they completed their Humanities of Sport module in the ICSHC before moving to Italy for the second module in Sports Management delivered by SDA Bocconi School of Management.

As the final week of teaching drew to a close in December, it was a chance to look back on an extremely busy term. The module started in September with lectures on themes such as sporting legacy and heritage and the chance to visit the world famous All England Lawn Tennis Club in Wimbledon. The 2012-2013 class also had the benefit of downloading

BBC Radio 4 podcasts of episodes from the Sport and the British series produced by BBC Radio 4 and the ICSHC academic team. The series proved to be a great help as the international FIFA Master students began their studies in the origins of sport and the key themes that should be fully understood by the modern sports administrator.

As with previous editions, in house lectures and seminars were supplemented with an extensive programme of external academic and industry guest speakers and the ICSHC would like to take this opportunity to thank everybody who made such a valuable contribution to the programme in 2012.

James Panter, who is the FIFA Humanities of Sport Module Co-ordinator said, "It was an absolute pleasure to have the 13th edition class based in the ICSHC this year and, as always, I am extremely grateful to all of the industry representatives who gave up their time to share their knowledge and expertise with the group and especially in such a busy year for British sport."

The ICSHC academic team, CIES and 13th edition class would like to thank all of the individual guest speakers and organisations for their support in 2012: All England Lawn Tennis Club, Adidas, National Football Museum, Manchester United FC, London 2012, UK Anti-Doping, London Marathon, FIFA, Liverpool FC, Premier League, Leicester Tigers Rugby Club, European Rugby Cup, Professional Footballers' Association, Manchester City FC, Sport Against Racism Ireland, Leicester City FC, Lord's Cricket Ground, England and Wales Cricket Board, RFU, Vero Communications, CONCACAF and UK Sport.

The 2012-2013 FIFA Master students will now continue their studies in Milan before moving to the University of Neuchâtel in Switzerland for the final Sports Law module.

For more information on the FIFA Master please visit cies.ch or follow twitter.com/ sportCIES

SPORT AND **MUSIC**

Honorary Visiting Research Fellow Dr Tony Bateman discusses his latest research on the links between sport, music and identities.

During 2012 my main academic task was editing a collection of essays entitled Sport, Music, Identities. As this title suggests, the intention of this project was not only to examine relationships between sport and music (still a relatively neglected area), but to analyse different ways that the two cultural forms have worked together in processes of identityformation (identity here meaning personal, collective, national, institutional and so on). Hence essays in the volume include one on English sport and music between 1880 and 1939, the role of singing in the construction of fan identities at Swansea's Vetch Field in the 1920s, and an analysis of the function of Beethoven's Ninth Symphony within the modern Olympic movement. It also includes a fascinating essay by Dmitry Braginsky of the St. Petersburg Conservatoire of Music on the football writings of the great Soviet composer Dmitry Shostakovich. As well as an introduction, my own contribution is an extended interview with the Berlinbased composer Benedict Mason, whose football opera Playing Away was premiered in 1994. Dr Jean Williams of the ICSHC has written on the important intersection of sport, music, protest and the politics of identity in her discussion of Bob Dylan's 'Hurricane'.

The project enabled me to work with academics from disparate disciplines and different institutions in countries including Russia and the USA, as well as a number of UK-based scholars. It has led to considerable media interest and has resulted in interviews for The Times and CNN. This eleven-essay volume will initially be published as a themed edition of Sport in Society in autumn of this year, before Routledge release it in book form in early 2014.

FORMER JAPAN CAPTAIN FACES **NEW CHALLENGE**

13th edition FIFA Master class member Tsuneyasu Miyamoto was presented with a DMU football shirt as a special gift at the end of the Humanities of Sport module by members of the DMU men's and women's team.



Miyamoto captained the Japanese national team at both the 2002 and 2006 World Cups. Following his retirement from professional football he decided to apply to the FIFA Master programme to ensure that he is in the best possible position to make a new career in international sports administration.

"My main challenge is to adapt myself to a student life after my long career as a professional footballer." admitted Miyamoto. "I have found many interesting topics and I was especially interested in the relation between the British Empire and diffusion of modern sport in the world during the ICSHC module.

"I'm enjoining the course so far and the opportunity to gather with colleagues from

all over the world and share our time here in Leicester is fantastic. Ultimately my long-term aim is to be a decision maker in the football industry, and my experience in this course will help me achieve that."

FIFA Module Co-ordinator James Panter said: "We are very lucky to attract such a diverse group of international postgraduates to the programme each year and with such a broad range of previous experiences both in and outside of sport. All of the members of the class are able to bring a different perspective to the classroom and this is of great benefit to the group as they continue their studies here in Leicester but also for the later modules in Italy and Switzerland."

Professor Denis Oswald, who was the International Olympic Committee (IOC) Co-ordination Commission Chairman for the London 2012 Games and is Director of the CIES/FIFA Master added: "It is always great when former top athletes take a leading position in a sport organization and we salute Tsuneyasu Miyamoto's efforts to get the necessary training for that."

SUMMER CRICKET SYMPOSIUM



Dr Prashant Kidambi (Leicester University), Dr Tony Bateman (DMU), Dr Claire Westall (University of York).

In June 2012 the Centre hosted its second Cricket Symposium, following the success of the 2011 event which marked the publication of the Cambridge Companion to Cricket which is co-edited by Emeritus Professor Jeff Hill and Dr Tony Bateman from the ICSHC. The 2012 symposium innings was opened with a paper from Prashant Kidambi (University of Leicester) on "Sport, Empire and Nation: The 1911 Indian Cricket Tour of Britain." This was followed by a fascinating paper by Raf

Nicholson (Queen Mary College, University of London) who spoke about her latest research on "The Women's Cricket Association and the Creation of the Female Cricketing Commonwealth, 1945-73." Stephen Wagg (Leeds Met University) finished the final session before lunch with his paper "Everyone seemed to be 'with it': Cricket Politics and the coming of the One-Day game, 1940-1970'.

After the lunch break Claire Westall (University of York) delivered a detailed paper on "Cricket, Capital and Civility: Risk-based anxiety and the socio-poetics of cricket in Joseph O'Neil's Netherland.'

Tony Bateman (ICSHC) finished the innings with some of his latest research on "Cardus! thou shoudest be living at this hour': Cricket, Music and 'What is Art?'

This well supported event was chaired by ICSHC Director Prof. Tony Collins and was organised by James Panter.

DILWYN PORTER PROFESSORIAL LECTURE



In September 2011 the Vice Chancellor of De Montfort *University conferred the title of Professor of Sports History* and Culture on Dil Porter, Senior Research Fellow at the Centre since 2004. For Dil this capped a memorable year which had included three weeks teaching and lecturing at universities in Japan and research for Radio Four's series 'Sport and the British'.



Dil's professorial lecture followed on 29 March 2012. It was a splendid occasion when family and friends were able to join with professional colleagues to celebrate the award. Much of Dil's work in recent years has focused on the post-war period of British history, the 1960s in particular. For this reason he chose 'Back in the Day ... the Sixties Revisited', offering some reflections on how the 1960s have been remembered and how they have been explained by historians.

Having grown up in the 1960s Dil was able to weave some elements of his own life into his revisionist account. This gave him the opportunity during the course of a wide-ranging lecture to draw some conclusions from his less than illustrious career in sport - as an unwilling participant in school gymnastic displays, to modest achievements as a footballer on Hackney Marshes. Dil is now revising his lecture in the light of the questions and comments that followed and it will be published in due course.

The lecture - which was well-attended was held in the Hugh Aston Building and was followed by a reception.

SPORT AND GLOBAL HISTORY WORKSHOP

On 26 July 2012, the ICSHC invited scholars from three continents to participate in a ground-breaking international workshop on 'Sport and Global History'. The event, organised by Matt Taylor, involved contributors to a sport-themed special issue of the prestigious Journal of Global History (published through the London School of Economics and by Cambridge University Press), due for publication in the summer

Representing the Centre, Tony Collins adopted a revisionist perspective by focusing on the trans-national origins of American football while Matt Taylor outlined the international networks that connected American, Australian and British boxing before the First World War. Paul Dietschy of the University of Franche-Comté, Besançon, France, talked about FIFA and football's globalisation, while Mark Dyreson of Penn State University, USA, dealt with

the Americanisation and 'californication' of the Olympic Games from the 1920s to the present day. Shohei Sato of Waseda University in Tokyo looked at the globalization of a non-Western sport, judo, with particular reference to its diffusion and rule changes over time. The day ended with two thought-provoking papers from discussants Richard Holt and Prashant Kidambi of the University of Leicester.

'This workshop, and the special issue which it will feed into, demonstrates the ICSHC's position at the cutting-edge of new developments in global and transnational history', Matt Taylor commented. Focusing on the individuals and the institutions, the informal connections, networks and influences as well as the diplomacy and bureaucracy, of global sport, the collection constitutes 'the first comprehensive attempt to connect sport, globalization and global history'.

NEW EUROPEAN FOOTBALL BLOG LAUNCHED



German ICSHC research student Christoph Wagner has created a new football blog. Currently living on the outskirts of Paris, Christoph's blog contains European match reports and opinions on the beautiful game. As Christoph notes, "It is a way to keep my English writing and thinking fluent and up to date as I am writing my PhD thesis."

For more information please visit www.anoldinternational.co.uk/about/

SPORT IN JAPAN

A COMPARATIVE PERSPECTIVE

The tradition of the Centre exploring Japanese sport an d culture continued in 2012 with a one day seminar in July - 'Sport in Japan - A Comparative Perspective.' We were delighted that such a large audience had the opportunity to join us for a fascinating day of papers. Tony Collins from the Centre gave a paper on "Sport and the development of capitalism in Japan." This was followed by an extensive range of papers from Keiko Ikeda (Yamaguchi University), Shinobu Akimoto (Kobe University), Alan Bairner (Loughborough University) and Yoshihiko Ohnuma (Hokkaido University). Thank you to everybody who contributed to such an enjoyable and stimulating event.

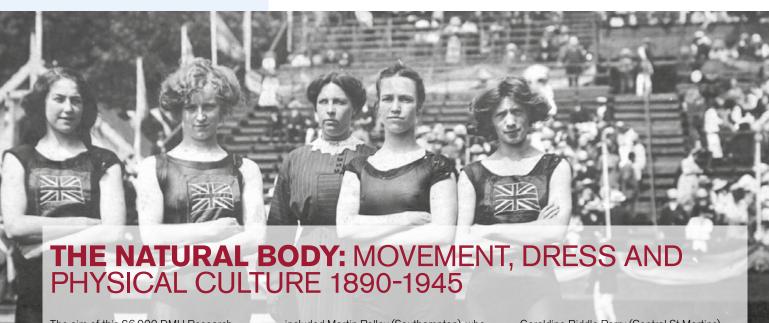
HISTORIANS ON SPORT 2012

This year's 'Historians on Sport' focussed on the relationship of sport with politics and the state. As usual we invited a small number of prominent scholars to discuss their current work.

This year had a strong international dimension. We began the day with Simon Martin's Sport Italia, his prize-winning history of the relationship between Italian sport and the state from Cavour to Berlusconi. This made a fascinating contrast with Kevin Jefferys, the author of an important recent history of British sport and the state, who spoke on Lord Burghley as a key figure in maintaining the distinctive British ideology of amateur sport. Then came the striking contrasts and hidden similarities of the British and Irish politics of sport. Mark Duncan unveiled for the first time in Britain the remarkable oral history of the Gaelic Athletic Association (GAA), a vast and unique project, which has only just been completed under the direction of Mike Cronin, and Honorary Research Fellow of the Centre

and co-founder of the Historians on Sport. Alongside this Dr William Murphy discussed the wider political history of Irish sport and recent research on the GAA.

As usual, we tried to mix the pure historical approach with an attempt to catch up with new work in the social sciences. Here we were fortunate to attract Patrick Mignon, one of the best known sociologists of sport in France, to explore the current state of research into French football following the World Cup of 2010 and the notorious players' 'strike' with its wider implications for the politics of ethnicity. Finally David Rayvern Allen, the distinguished cricket scholar and former BBC producer, explored the history of BBC radio sport by presenting a fascinating range of radio commentary on cricket.



The aim of this £6,000 DMU Research Investment Funded one-year project was to discuss the overlap of sport, dance and clothing history in British physical culture. Led by Jean Williams in collaboration with Dr Christine Boydell of Critical and Contextual Studies and Professor Tess Buckland of Dance, the project took dress history and costumes as our primary focus to reach new interdisciplinary conclusions about the way in which people dressed and moved for leisure, sport and pleasure.

Across three seminars, visiting speakers

included Martin Polley (Southampton), who used archival material from the Reference Library at the Winchester School of Art to look at a range of masculinities used to sell knitting patterns from the 1960s onwards and David Day (Manchester Metropolitan University) who spoke on the body composition of amatuer and professional sportsmen. There were also a number of papers by presenters new to the Centre, including Philip Warren, a Principal curator at Snibston and Leicestershire county collections; Elizabeth Wilson (London College of Fashion) and

Geraldine Biddle Perry (Central St Martins) who all gave papers on dress and costume history. Thomas Turner, a doctoral student from Birkbeck College, University of London, spoke on the evolution of footwear design for sport. Alison Goodrum of the Fields of Fashion Research Centre, Nottingham Trent University, covered equestrian dress. The history of dance and natural movement was covered by Jane Pritchard (Victoria & Albert Museum) and Rachel Fensham, Director of the Madge Atkinson (1885-1970) collection at the University of Surrey (NRCD).







FIFA Master Co-Scientific Directors Prof. Richard Holt and Prof. Pierre Lanfranchi

FIFA MASTER RANKED NO.1 IN EUROPE

In May 2012 the FIFA Master was named as Europe's leading postgraduate sports management course in rankings produced by SportsBusiness International.

"This is a welcome endorsement of the work that we're doing in the Centre said James Panter.

"We're extremely proud of the FIFA Master - and we're extremely proud of our graduates, who go on to take top jobs in sporting organisations all around the world.

"Their success is helping to make the FIFA Master a global leader in sports business education."

The course came out on top thanks to high levels of student satisfaction with the quality of teaching and extra-curricular support - and an employability rate of 90

The survey recorded that 90 per cent of FIFA Master graduates were in permanent employment within three months of graduation, with the majority working for major sporting organisations such as the International Olympic Committee (IOC),





Confederation and Adidas.

As well as leading the European rankings, the FIFA Master - which is sponsored by the Fédération Internationale de Football Association (FIFA) - was also ranked second in the world, just behind Ohio University in the USA.

CIES Director and IOC Member Professor Denis Oswald said: "I am pleased that the hard work and dedication of the academic and administrative team has been independently recognised with this award.

"To be ranked as the leading sports management programme in Europe is a wonderful achievement and we are very lucky to have such a talented team working to deliver this complex academic programme."

The SportBusiness International Postgraduate Sports Course Ranking 2012 was the first-ever authoritative assessment of teaching in the sector of postgraduate education catering for the business of sport. The ranking assessed courses that were Masters level and above, 100 per cent focused on the business of sport and that had been running consecutively for more than three years.

SportBusiness Group is the world's leading supplier of information, media and B2B marketing services to the sports industry.



FOOTBALL RESEARCH IN FRANCE

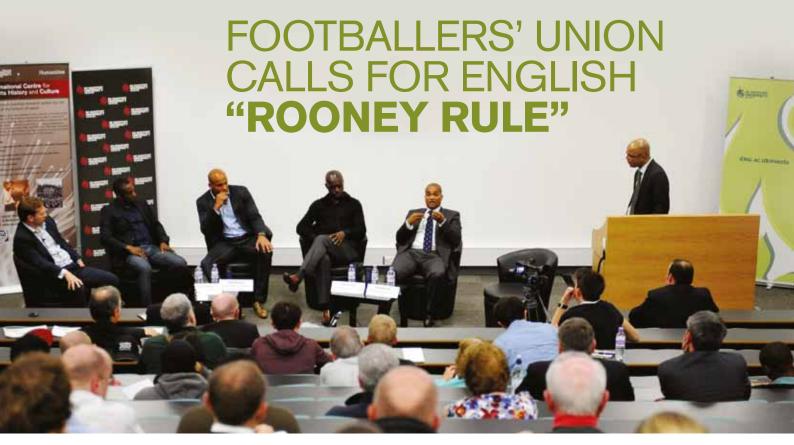
Emeritus Professor Tony Mason was invited to Universite de Franche Comte in Besancon in September 2012 to give the inaugural paper at a conference on the place of football in the history of European integration. The project, entitled Football Research in an enlarged Europe is both collaborative and interdisciplinary and seeks to understand and explain the impact of football on perception patterns and cultural change in Europe. It is a project run by researchers from nine universities in eight different European states and from a range of scholarly disciplines. One of the big issues will be how far football has contributed to integrationist impulses. Tony's paper explored the ambivalent relations between British football and Europe in the twentieth century.

SPORT AND BRITISH JEWRY BOOK PUBLISHED



Former ICSHC PhD student Dr Dave Dee had his first book published in 2012. Sport and British Jewry - Integration, ethnicity and anti-Semitism, 1890-1970 has been published

by Manchester University Press. It provides the first wide-ranging examination of the importance of sport in the modern history of the British-Jewish community. The book examines the relationship between sport and the integration of Jews hailing from the wave of Russian and Eastern European Jewish migration to Britain in the late nineteenth and early twentieth century. The study also looks at how sport impacted on Jewish ethnicity and addresses how sport became linked to expressions of anti-Semitism and the Jewish responses to racial discrimination.



Players' union The Professional Footballers' Association (PFA) used a debate at De Montfort University in October to call for a new code of practice to be introduced, ensuring more black managers are recruited into the game.



The call was made during a debate organised by DMU's Black and Minority Ethnic Staff Group as part of its programme celebrating Black History Month - with the support of the ICSHC.

Former West Ham player Bobby Barnes, deputy chief executive of The PFA, was joined by former Wolves manager Terry Connor, former Wolves keeper Matt Murray and former Huddersfield and Gillingham player Iffy Onuora, who has previously managed the Ethiopian national team.

They were joined on the floor by Professor Matthew Taylor from the ICSHC.

Bobby Barnes said a new code of practice should be introduced in England, based on the Rooney Rule which exists in American Football's NFL.

The Rooney Rule was introduced to address the massive underrepresentation of African American coaches in the NFL. It called on all teams to ensure at least one black or ethnic minority person was interviewed for any coaching vacancies, or face disciplinary action.

In England, despite 25 per cent of The PFA's members and 20 per cent of those undertaking their coaching qualifications being black, there are only three black managers in the top four tiers of professional football.

Mr Barnes said: "We are trying to

bring something of that spirit [of the Rooney Rule] into our game. If you were to describe interview procedures in professional football at the moment they do not exist.

"A chairman and board will have virtually decided who they want to manage their team. The old manager will have left and taken their staff with them and the new manager will come in and bring their staff with them.

"Something like 25 per cent of our membership are black and ethnic minorities. Having embarked on a long and expensive process of achieving their coaching badges we want to make sure there is an opportunity for them at the end of it.

"People like Luther Blissett and John Barnes have told us in the past "we applied and applied for jobs and clubs did not even have the courtesy to come back to us".

"We have to give our members the opportunity to be heard so that at the very least there is a prospect of an interview."

Terry Connor, the former Wolves manager and Leeds United player, said: "I agree with a Rooney Rule but if I have an interview I want it to be done fairly. What I do not want is to be invited to an interview purely to make up the numbers. I want to be judged on my CV.

"I do not want to spend half an hour going through the motions so that a club can say they ticked a box. The interviews must take place on an equal footing. I believe under a Rooney Rule you will not

only have more black managers but the same will happen with chief executives and boardrooms.

Iffy Onuora said: "A rule like a Rooney Rule is not positive discrimination. It is ensuring there is an open recruitment

"When a job comes up in professional football the same few names are mentioned. If you open that process up clubs may surprise themselves. Someone could come through the door who they had never considered before and completely blow them away."

Former Wolves goalkeeper Matt Murray, who is currently completing his coaching badges, said: "We are under-represented but, as a black player, I still have to put in the hard work. But if I do get the qualifications and apply for jobs I want to know that I will have the chance to be heard.

"Even if I don't get that job the chairman might phone another club and recommend me."

After the discussion about an English Rooney Rule the panel covered subjects including whether the FA is taking racism in football seriously enough, whether there is a need for organisations such as Kick It Out and Show Racism the Red Card, what to do about problems of racism at grass roots level, homophobia in the game and the racist chanting during England's under-21 game in Serbia.



'SPORT AND THE BRITISH' AT THE MUSEUM OF SHETLAND AND THE 'LIT AND PHIL'

travelled to the most northerly place in the decided to invite a member of the Centre to speak at what is a major event in the islands local BBC radio broadcast. Professor Holt's Shetland Isles lecture gave an overview of the British' presented by Clare Balding and scripted by members of the Centre. Using explored the early origins of modern sport in the eighteenth century world of upper class leisure and gambling before moving on to the Victorian amateur and the moral reform of sport. The lecture concluded with the transformation of sport in the twentieth

football commentary and the unmistakeable voice of John Arlott.

The Literary and Philosophical Society of Newcastle upon Tyne

The Literary and Philosophical Society of institutions in Britain with the largest private lending library outside of London. Following on from Melvin Bragg's BBC Radio 4 debate on the nature of elite and popular culture which was broadcast in early January 2013, Richard Holt spoke on the role of sport as a series. This re-working of the lecture given to the Museum of Shetland was designed to explain the wider history of Britain through the lens of sport and to reach an audience which would not normally congregate at St James's park or associate sport with serious



Mike Cronin, ICSHC Visiting Professor, has just finished editing, along with Professor Brian O Conchubhair, of Notre Dame University, a special issue of the leading Irish Studies journal, Eire-Ireland. This will be published in the spring of 2013, and focuses on Sport and the Irish. It is the first time that this, or indeed any other Irish Studies journal, has given over a whole issue to sport. The topics covered are wide and varied and include articles on the early years of golf in Ireland, the role of the Irish language in the first half century of the Gaelic Athletic Association's existence, the links between rugby and forms of Irish identity, the complexities of hunting during the years of the Irish revolution, the history of gay rugby in Ireland, and the debates surrounding masculinity and sexuality in contemporary hurling. The contributors, who are leaders in their field, are drawn from across Ireland, the UK and the US. Once published, the special issue will set new parameters for the study of sport history in Ireland and will have ramifications for the kinds of questions that are asked by sports historians in the UK.



PROFESSOR ROBERT COLLS JOINS ICSHC ACADEMIC TEAM



Robert Colls arrived at the Centre in October as Professor of Cultural History. He didn't have far to come. Before joining De Montfort, Rob was Professor of English History up the hill at Leicester's

other university. "I'm really pleased to be here", he said. "Sport is one of the great civil cultures. It is as important to our history as music or literature or religion. This is a great opportunity to join what is, for me, a new and exciting field". "The Centre's research

reputation goes before it. When people think of DMU, they think of the International Centre for Sports History and Culture - and now that we are about to take a wider role in the university, I'm glad to be in the team".

Rob was educated at South Shields Grammar Technical School and at the universities of Sussex and York. He has also held fellowships at the universities of Oxford, Dortmund, and Yale, and with the Leverhulme Trust. Previous work has included books on popular song and culture, on coalminers, on working-class community and civil society, and on regional history and national identity. His Identity of England was a Book of the Year for The Observer and BBC History Magazine. He

has written for the national press, and advised and written and presented for ITV and BBC Radio 4, including Analysis, From Our Own Correspondent and The South Bank Show. Now installed in the Centre he is looking forward to writing a new history of the origins and meanings of modern sport in Britain. Rob's latest book is George Orwell. English Rebel, a revisionist account of the great English moralist, to be published by Oxford University Press in October.



NEW BOOK SERIES WITH PETER LANG





The first book series to be based in the ICSHC was launched in September 2012. Dave Day's book Professionals, Amateurs and Performance: Sports Coaching in England, 1789-1914, adapted from his DMU PhD thesis, is the first in a new series entitled 'Sport, History and Culture' and edited by Richard Holt and Matt Taylor for the publishers Peter Lang.

Day's book is a fascinating study of the relationship between the amateur ethos and the professional coaches who directed elite sporting performance in the long nineteenth century. It also explores the 'foundations of coaching and training practices' and charts how 'traditional approaches to performance preparation evolved' in this period.

The series, which will publish monographs, edited collections and reprints of classic studies on the history and the contemporary role of sport, is an important development for the Centre. The intention is for it to become a major output for new and innovative work on sports history, as well as embracing more contemporary interdisciplinary studies of the role of sport as a local, national and global phenomenon.

As Professor Holt notes, "The new series offers an excellent and unusual opportunity for young scholars to publish their work in full."

Forthcoming titles in 2013 and 2014 include Fiona Skillen's Women, Sport and Modernity in Interwar Britain and Adventure Racing: Extreme Mobility and Fast Risk by Martha Bell. Other books contracted to the series include a study of amateurism in British football by the Centre's own Dil Porter.

MA SPORTS HISTORY AND CULTURE / RESEARCH STUDENT NEWS



Danielle Griffin succesfully defended her thesis on Sport and Canadian Anti-Apartheid Policy. Dr Jason Lee from South Korea succesfully defended his thesis on Football in North and South Korea, c1910-2002. Kevin Marston has submitted his thesis on youth football in Frace and the USA and will defend his viva early in 2013.

Madie Armstrong was successful in obtaining £500 from the Faculty of Art Design and Humanities travel fund and £250 from the History travel fund to look at a newly opened archive of Lizzie Le Blond's photographs in Kansas USA. Le Blond was the first President of the Ladies Alpine Club, an author and pioneered snow-scape photography. Both Madie and Tom Barcham, who is writing a PhD thesis on the post-war Mountaineering professional have had papers accepted for a Sport in History special issue on Mountaineering edited by Paul Gilchrist due out in 2013.

Conor Curran successfully defended his PhD entitled 'Why Donegal Slept: The Development of Gaelic Games in Donegal, 1884-1934'. In addition, Conor was awarded a prestigious Havelange Research Scholarship worth 20,000 USD in the 2013 funding round for a project on Irish footballers in Britain, 1945-2010. He has also had an article on the geography of gaelic football and soccer in Donegal published in the September 2012 issue of Sport in History.

Paul Campbell successfully defended his thesis in January 2013 on Ethnicity, Community and Local Football and is now working at the University of Wolverhampton.

The Centre continued its lively

programme of MA/PhD Research Seminars with a wide range of contributors throughout the year. Guest speakers outside of the ICSHC academic team included: Dr Geraldine Biddle-Perry (Central St. Martins College of Art and Design), Dr Alison Goodrum (Nottingham Trent), Dr Ann Bailey (Independent Scholar), Keith Myerscough (Blackpool University Centre), Raf Nicolson (Queen Mary, University of London), Dave Dee (DMU), Madie Armstrong, Tom Barcham, George Stubberfield, Grégory Quin (Université de Lausanne) and Sophie Cawthorn (Wolverhampton Wanderers FC).

MA Sports History and Culture Round-Up



The online MA Sports History and Culture course continues to grow in three key

areas. Firstly, we had a record intake, largely as a result of the publicity from our work on the BBC Radio 4 Sport and the British Series. Secondly, we graduated a strong cohort over the course of the year and were able to note a number of Merit and Distinction level achievements. Thirdly, our thriving research community has been enhanced by the number of MA graduates continuing to study with us at Doctoral level. This has in turn has meant that the range of topics researched by our PhD students continues to diversify. It has also been encouraging to see students go on to postdoctoral teaching careers. either at DMU or abroad, such as Jason Lee in South Korea and Conor Curran in Ireland. We are also delighted with the contributions that our research students have made to undergraduate teaching, such as Catherine Budd and Steve Crewe.

Curriculum development continues with the MA with new modules planned on boxing and the Olympic Games.

Where possible DMU publications or specific sections can be supplied in alternative media. For further information on how we can help, please contact the Enquiry Centre on 08459 45 46 47 or +44 (0)116 257 7513, enquiry@dmu. ac.uk or text phone +44 (0)116 257 7908.

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