ICSHC International Centre for Sports History and Culture



Research Report 2012





BLACK HISTORY SEASON

The ICSHC was heavily involved in the 2011 Black History Season. In October, Tony Collins gave a talk at the Race Equality Centre in Leicester on the life of Cec Thompson, the pioneering black British rugby league international and coach who died in July.

Tony was also interviewed for a feature on Cec's life in the Daily Mirror and on Radio Leicester's Dulcie Dixon Show.

Later in October Tony and Matt Taylor spoke at Valley Parade, home of Bradford City, as part of the club's black history celebrations, organised by club historian and ICSHC PhD student Dave Pendleton. Matt outlined the history of black footballers and Tony spoke about the relationship between black athletes and the north of England.

In November Tony Matt and Neil Carter spoke at De Montfort's own Black History Season event. Neil outlined the history of British boxing's colour bar, which stopped black boxers competing for British boxing titles, while Tony and Matt spoke on rugby and football respectively. Plans for 2012's Black History Season are already underway.





THE NATURAL BODY: MOVEMENT, DRESS AND PHYSICAL CULTURE 1890-1945

As Principal Investigator, Jean Williams was awarded a £6,000 DMU Research Investment Fund grant to lead a network to look at sporting fashion.

The Natural Body: Movement, Dress and Physical Culture 1890-1945 was co-convened with Dr Christine Boydell, a fashion historian, and Professor Theresa Buckland, of Dance.

The seminars explore Leicester's role as a major producer and exporter of hosiery, knitwear and sportswear. Jean gave a paper 'Aquadynamics and the Athletocracy: Jennie Fletcher and the British Women's 4 x 100 m Freestyle Relay Team at the 1912 Stockholm Olympic Games' at the IFI, Preston in September 2011. It will appear in Costume the journal of the dress studies society edited by John Hughson and Fiona Skillen in 2012.

OLYMPIC CHAMPION MEETS CIES/FIFA MASTER 12TH EDITION

One of Great Britain's most successful athletes gave a special keynote lecture to the CIES/FIFA Master 12th edition postgraduates during a special end of module lecture in December 2011.

Jonathan Edwards CBE, who the CIES was delighted to be able to confirm as the patron for the 12th edition programme, won the gold medal for Great Britain in the triple jump at the Sydney Olympics in 2000 and is a former Commonwealth, European and World Champion. Indeed, his 1995 jump at the World Champions in Gothenburg of 18.29 metres remains the world record today.

Jonathan was the special guest of the CIES and FIFA Master Scientific Committee on Thursday 15 December (2011) as he addressed the FIFA Master postgraduates.

"I often wonder what I would have done, if I hadn't made it as a triple jumper," he said.

"I guess the idea of working within sport and staying in the world of sport I love so much was really important – and this course would have been ideal to prepare me for that kind of role.

"It's an excellent course – and we need excellent sports administrators and managers because it's a massive industry and we want it to be run effectively." CIES Director and IOC Executive Committee member, Professor Denis Oswald said.

"We were delighted when Jonathan agreed to be the patron of our 2011-12 course. I am sure the class very much enjoyed the opportunity to meet Jonathan and learn more about his career in sport. We now look forward to welcoming him to Neuchâtel in July for the graduation ceremony."

James Panter, the De Montfort University FIFA Module Officer added, "This very special keynote lecture was the perfect way to end the Leicester module before the class travelled to Milan for the Sport Management module at SDA Bocconi School of Management."



MA SPORTS HISTORY AND CULTURE/ PHD STUDENT GOOD NEWS

On reviewing the progress of the MA in Sports History and Culture we were delighted to discover that there had been around a hundred graduates since the course was remodelled in 2006. Many have gone on to register with us as PhD students, a route followed by Tom Barcham and Judy Threlfall in 2011; Tom writing on professional mountaineering and Judy on women's cricket.

Dave Dee and Catherine Budd, who trod this path before them, completed their PhD this path before them, completed their PhD theses this year. It is especially pleasing to see PhD completions from students based overseas. Danielle Griffin from Canada recently completed her thesis on the African Boycott of the 1976 Montreal Olympic Games. Though most of our students are based

in the UK, we have a growing number in other countries. These include Jong Sung Lee in South Korea, Christoph Wagner in France, Kevin Marston in Switzerland and Alison Piatt, a recent PhD recruit, in the USA. We also have a significant cluster of students supervised by Professor Mike Cronin in Ireland.

Several former MA students have had work based on their dissertations published. Keith Myerscough's essay on Joey Nuttall appeared in Dave Day's Sporting Lives (MMU Press, 2011). Steve Crewe, now writing a PhD on works sport, was shortlisted for the postgraduate prize by Midlands History.

students, Ric Hennessy, achieved a unique double in 2011. Ric completed the MA course successfully and followed this by winning the American Football championship in Finland with Helsinki Wolverines.

IRELAND AND THE OLYMPICS

Congratulations to ICSHC PhD graduate, Thomas Hunt, who has been commissioned to write the official history of the Olympic Council of Ireland and the story of Ireland at the Olympics.



JONG-SUNG LEE HELPS WITH SOUTH KOREA'S FA CUP **TELEVISION COVERAGE**

South Korean PhD student Jong Sung Lee joined the South Korean television channel SPORTV as an expert commentator as part of their live 2011 - 2012 English FA Cup coverage in South Korea. Jong Sung Lee said, "I have been commentating on FA Cup fixtures including the Manchester derby and the Arsenal v. Leeds United matches and will continue in my role until the final. It has been a great experience for me. The historical background I have learnt from the many renowned scholars at the International Centre for Sports History and Culture has been very helpful to me and allowed me to provide more informative broadcasts." Jong Sung Lee is currently researching the history of football in the two Koreas (c.1910 - 2002) for his PhD.

HISTORIANS ON SPORT 2011

Professor Richard Holt reviews the 2011 conference

After ten years of our annual 'Historians on Sport' conference I wondered if it had run out of steam. Perhaps it would be a good time to stop? We had made our point. Dozens of distinguished general historians as well as sports history specialists had presented papers. I was retiring in 2011 and only continuing on a part time basis. But my suggestion was rejected both by colleagues and by participants. There was a strong desire for it to continue. Historians on Sport had become part of the sports history calendar, a chance to meet colleagues and most importantly there were many more interesting scholars to be heard.

So we went ahead and 2011 turned out to be an excellent event. All six papers were academically strong and well delivered. Getting thematic coherence is always difficult in an event where the central idea is simply

to ask the best people to speak. We have always been interested in how to do interdisciplinary sports history and in the event a sociology and history session fell into place. We began with Maarten van Bottenburg. It was a special pleasure to welcome the author of Global Games - a key text in the attempt to provide a model of sports diffusion over time - from the University of Utrecht in the Netherlands. He opened the day with a major overview of the difference between an American and a European model of sport, stressing that the US is based around school and college sport whilst Europe is clubcentered. This big overview set the scene for two more specific reflections on the problems and possibilities of combining history and sociology. First John Williams spoke about his history of Liverpool FC, bringing together the historic components of the club's culture, to

explain the distinctiveness of Liverpool today. David Goldblatt, the author of a monumental history of world football, brought the morning to a close by explaining how his training in comparative sociology provided a framework into which the many and varied national histories of the game could be set.

The afternoon began with Prishant Kidambi, an urban historian of India, presenting his Leverhulme research project on the first Indian cricket tour of England in 1911. This revealed how a single event can illuminate the underlying cultural bonds and socio-political divisions of the Raj. The next speaker, Erik Jensen, opened up a new area in German sports history by looking at the attitudes to body culture under Weimar from the broad perspective of modernity and the remaking of German culture. The day ended as it had begun with a 'big idea'. Peter Borsay, the author of a remarkable history of British leisure over five centuries, talked about the importance of the 'long view' and of seeing sport as part of the wider study of leisure. In this he harked back to debates in the 1960s and 1970s when sports history sprang from the emergence of social history in general and leisure history in particular.

It was a good way to finish what had been an exceptionally good day.

FIFA MASTER HUMANITIES OF SPORT MODULE 2011 REPORT



The 2011 FIFA Humanities of Sport module concluded on Thursday 15 December with a special keynote lecture from former Olympic Champion, Jonathan Edwards CBE. The final afternoon of lectures also included a session from IOC Executive Committee member and Chair of the London 2012 Co-ordination Commission Professor Denis Oswald.

The day was the perfect way to end an intensive Humanities of Sport module for the 29 postgraduates selected for the 2011-2012 edition of the FIFA International MA programme.

The 2011-2012 edition of the FIFA International MA started in early September with the first sub-module on the Birth of Modern Sport. Field visits to the All England Lawn Tennis Club and Rugby School followed, in addition to an extensive programme of lectures and industry guest speakers such as UK Anti-Doping and the London Marathon. The Professional Sport in Context submodule included special sport industry visits to the organisations such as the Professional Footballers' Association (PFA), Manchester United FC, Bolton Wanderers FC, Manchester City FC, Leicester Tigers Rugby Club and

Leicester City FC. The field visit programme concluded with a special day of visits to the famous Lord's cricket ground and the home of English rugby union at Twickenham during the Internationalisation of Sport sub-module.

FIFA Master Humanities of Sport Module Co-ordinator James Panter said, "I am exceptionally grateful to all of the guest speakers and field visit organisations that helped and supported us again this year. It has been a truly memorable module for the 29 international postgraduates and the contribution from our guest speakers has played an important part in the learning and development of the class."

The Humanities of Sport module was followed by intensive sub-modules in Research Methods and preparation for the end of course Final Project. De Montfort

University also welcomed visiting Professors from the University of Lugano in Switzerland for the Communications sub-module.

The final week of the timetable focussed mainly on the London 2012 Olympics. With guest lectures from senior London 2012 Games executives and former alumni now working for the London Organising Committee (LOCOG) the FIFA Master class had the chance to gain a privileged insight into the skills and processes needed to stage what will be the biggest sporting event on the planet in 2012.

The academic team of the International Centre for Sports History and Culture (ICSHC) and the CIES would like to thank all individual guest speakers and the following organisations for their continued help and support in 2011:

All England Lawn Tennis Club, Rugby School, London Marathon, UK Anti-Doping, IMG, Premier League, CAA Sports, Professional Footballers' Association, Manchester United FC, Bolton Wanderers FC, Manchester City FC, Sport Against Racism Ireland, Leicester City FC, Lord's Cricket Ground, RFU, Adidas, Leicester Tigers Rugby Club, Vero Communications, Sports Communications, London 2012, Sport Accord, UK Sport, Sports Recruitment International, IOC and FIFA.

The 2011-2012 FIFA International MA postgraduates will now continue their studies at the SDA Bocconi School of Management in Milan before moving to the University of Neuchâtel in Switzerland for the final Sports Law module.

For more information on the FIFA Master visit **cies.ch** or follow **twitter.com/sportCIES**





LINKS WITH JAPAN CONTINUE TO DEVELOP

Dil Porter spent three weeks in Japan in May 2011 on a visit sponsored by the Japanese Educational Foundation. During his time there he made a keynote address to the First Anglo-Japanese Sports History conference at Hitotsubashi University on 'The End of the Amateur Hegemony in British Sport, c.1960-2000'. He also gave lectures and led seminars at Saitama and Waseda Universities in Tokyo at the invitation of Professors Hideo Ichihashi and Massa Ishii, former Visiting Research Professors at the Centre.

After Tokyo, the famous 'Bullet Train' took Dil to Nagoya where his host was a former PhD student, Dr Naoki Motouchi, who has also visited the Centre, and who is currently Head of the Department of English Studies at Chubu University.

Japan was fascinating and Dil's hosts both faculty and students - were unfailingly generous and hospitable. Dil is currently exploring ways of building on the links established during his visit and hopes that we will soon see some Chubu University students at DMU.





The ICSHC held a prestigious academic report launch at the House of Commons in London on 26 October 2011.

The academic research, which is the first ever comprehensive study of the impact of the Special Olympics GB (SOGB) National Summer Games, concluded that sport not only provides enormous social and health benefits for people with learning disabilities - but it can also act as a pathway to a greater sense of citizenship and inclusivity. Produced by Dr Neil Carter, Professor Richard Holt (ICSHC), sociology expert John Williams (University of Leicester) and with the support of project research fellow Dr Susan Barton (ICSHC), the Learning Disability, Sport and Legacy report was launched at the House of Commons by the Minister for Sport, Hugh Robertson MP. The event was hosted by Leicester West MP Liz Kendall who also spoke about the importance of the research.

The groundbreaking report showed the benefits of the games to athletes and their



carers, as well as society more widely, and looked at the impact and legacy of Special Olympics Leicester 2009 (SOL 2009) on the athletes, the city and the public. The report calls for radical new thinking on future games - and more central government and sports governing body funding for learning disability sport.

Welcoming the research, the Minister for Sport Hugh Robertson said: "Lessons learned from this study are immediately transferable as the nation prepares to host other major sporting events, such as the Olympic Games and the Rugby World Cup.

Thanking the academics behind the study he added: "The challenge of how to drive a legacy for these events is one we all face - and the lessons picked up by your work will be of enormous use to us."

Guests at the launch event also heard how, despite the costs to the local authority of hosting the event, Special Olympics GB's 2009 National Summer Games in Leicester boosted the city's economy with an estimated £2.8 million of additional spending.

The report was the result of a twoyear research project which was supported by Leicester City Council, SOGB, NHS Leicester City, SOL 2009 and the CIES. It was commissioned by SOL 2009's Legacy Research Group.

Neil Carter and John Williams have published several major academic articles from their research in addition to the report itself and Special Olympics GB has already implemented some of the research recommendations.

SOL 2009 involved around 2,500 athletes, 1,200 coaches plus 6,000 family members and carers, making it the largest multi-sports event held in Britain in 2009.

Richard Holt explains the collaboration between BBC Radio 4 and the Centre to make a major 30 episode radio series on the history of British sport.

SPORT AND THE BRITISH BBC RADIO 4





A couple of years ago Lucy Lunt, a senior BBC Radio 4 producer, and Clare Balding, one of Britain's best known sports presenters, got in touch with the Centre. With 2012 on the horizon, perhaps Radio Four could take a long march through our sporting history? Was it true Britain had invented and exported many of the world's most successful sports? 'How did this remarkable 'fact' fit into the bigger picture of British history? As a research centre for sports history, thinking about these things was our job.

The idea was to develop a big theme over a long series of short programmes. We were following in the footsteps of acclaimed political histories of the United States or Russia and cultural histories such as the one Lucy Lunt herself had done on classical music. Music is perfect for radio but sport is visual and kinetic. It is both a social phenomenon and a competitive performance. Modern sport has to be explained in terms of other things - contextualising and connecting is what historians do - but different sports each have their own character, heroes and histories. Too much academic analysis and we would lose the audience, too little and we would fail in our basic task. This task was to explain to a general audience - some of whom would know very little about sport – how sport had changed in step with British society in the last three hundred years.

We split the research and writing between the members of the Centre with

Clare Balding shaping our text to her style. The radio team of Lucy Lunt, Sara Conkey and Garth Brameld (borrowed from Radio 5) arranged outside broadcasts and interviews. found actors to dramatise parts of the text. tracked down archive material and permissions. Part of their task - perhaps the hardest part - was to try to give our contributions a bit of rehearsed spontaneity.

Our brief was to provide the structure and the content for an entertaining but

historically serious account of sport as a major cultural phenomenon from the eighteenth century to the present. Members of the team had all written or edited major academic books on the history

of British sport. Tony Mason, Matthew Taylor and Neil Carter were a formidable midfield, especially when it came to the social history of football and boxing; Tony Collins was the acknowledged authority on rugby; Jean Williams wrote on women's sport; Mike Cronin on the extraordinary story of gaelic games and the Irish; Dilwyn Porter on media and business; we shared out amateurism and Empire - two major themes of the series with my own contribution mainly on cricket and the suburban sports of golf and tennis. The Centre's James Panter provided project and administrative support to the BBC production team.

We began in the eighteenth century when the first clubs were formed and written rules set down. The birth of modernity was mainly explained through a new leisure class of wealthy gamblers and their professional champions. Next came 'Tom Brown' and the Victorians as the founders of a new sporting philosophy of 'amateurism'. This was part of a wider programme of moral reform against

'old corruption' in jobs and politics as well as in sport. Gambling and professionalism were banned; participation and 'fair play' were encouraged. The third week was devoted to the development of professional spectator sport, primarily for the new urban working classes, especially the creation of the Football League and the Rugby League.

The second half moved away from this social world of patrons, public schools and professionals to look first at the different

Our organising idea was to make each programme both a self-contained story - a life, a turning point, a scandal perhaps - as well as an integral part of a bigger historical picture.

> national cultures of sport within the United Kingdom: cricket and the English, rugby union and the Welsh, football and the Scots; and gaelic games in Ireland. The fifth week focussed on the internationalisation of British sport, the diffusion of rugby and cricket in the Empire and the spread of association football through in Europe and South America. The final week brought us up to the present with the 'second revolution' in British sport as satellite television transformed the economics of sport, especially of football, combined with London winning the world's greatest sporting prize: the right to host the Olympic Games.

Our aim was to explain how sport came to occupy this extraordinary position in our national life.



SPORTS HERITAGE NETWORK INAUGURAL CONFERENCE

MOVING THE GOALPOSTS: SPORT IN TRANSITION, 2012

Lord's Cricket Ground is hosting the first Sports Heritage Network (SHN) conference: "Moving the Goalposts: Sport in Transition, 2012" on Thursday 19 April 2012, 10:00am – 8:00pm

The all-day conference will examine contemporary and historical issues in sport and represents a fantastic event for fans, students the London 2012 Summer Olympic Games.

record holder and former Olympic champion, Jonathan Edwards.

An abundance of guest speakers will present throughout the day, including former Campbell (MP); Olympians Guin Batten and and past President of MCC, Christopher David Kvnaston.

The day will be split into several sections, and will incorporate two keynote addresses, panel discussions and small group sessions, each delivered by experts and personalities from academia, sport and business. Several

the 2012 Olympic legacy.

Speaking about the event, author, journalist and former England cricketer, Ed Smith, said:

world. In this Olympic year, sport has never been a more central part of national life."

2012. By bringing together leading athletes, historians, it will bring a new perspective on what is going to be an historic year for British sport."

Refreshments, a buffet lunch and a short tour of the Ground are also included in the conference package, in addition to an evening drinks reception and canapés in the award-winning J.P. Morgan Media Centre.

The event has been organised by the Rugby Museum, De Montfort University and the University of Southampton.

TICKETS FOR THE DAY COST £90 FOR ADULTS AND £70 FOR CONCESSIONS*, TICKETS CAN BE BOOKED ONLINE AT LORDS.ORG/SHN **OR BY CONTACTING** 020 7616 8657 OR 020 7616 8595.

The Sports Heritage Network (SHN) was established in 2003 to promote interest in Britain's unique sports heritage.

The MCC Museum at Lord's Cricket Ground is one of over 400 sports heritage collections in museums, libraries and archives across the country: lords.org/shn





INDIAN CRICKET TEAM CAPTAIN M.S. DHONI RECEIVES **HONORARY DEGREE**

In August 2011, India cricket legend and captain of the Indian team, Mahendra Singh Dhoni was awarded an honorary degree by De Montfort University during a very special ceremony at Leicestershire County Cricket Ground. The ceremony followed a tour fixture between the Leicestershire Foxes and the Indian national team. Dhoni, who was made a Doctor of Letters, said, "I am truly proud to accept this award not only in my own name but also on behalf of the entire cricket team,"

"I would like to express my profound thanks to the Vice-Chancellor and to DMU and all those who have supported and help make this doctorate possible.

"In sport, as in life, you have periods of triumph and periods for reflection. On 2 April this year, we enjoyed the triumph, the sheer joy and exhilaration, of lifting the World Cup

"I believe that this doctorate, awarded to me and my entire team today, also serves to send a powerful and positive message to young people.

"It is a joy to travel far and be at home. We feel at home here because we know that we have countless fans and friends in England, among all communities, but nowhere more so than in the city of Leicester.

"And thanks to the noble gesture of De Montfort University, from today, not only is Leicester the heart of our UK fan base, it also has a special place in our hearts.

"We shall cherish this relationship and this honour forever, both as a symbol of our friendship as well as a reminder to all our young people of the supreme importance of education."

CAMBRIDGE COMPANION TO CRICKET SEMINAR AND BOOK LAUNCH

On Thursday 12 May 2011 the ICSHC hosted a special seminar and book launch for the prestigious Cambridge Companion to Cricket (Cambridge University Press 2011). Over 30 guests, including representatives from the MCC and Leicestershire County Cricket Club had the opportunity to meet co-editors Professor Emeritus Jeff Hill and Dr Tony Bateman, who are both based in the ICSHC.

The morning seminar included a talk from special guest Professor Sir Hilary Beckles (Pro Vice-Chancellor at the University of the West

Indies, Barbados, and a founder and Director of the CLR James Centre for Cricket Research). Sir Hilary explored the history, development and challenges

facing cricket in the West Indies today.

Professor Emeritus Jeff Hill said, "The seminar was an informal gathering of sports scholars, which provided an opportunity to reflect on some of the current and past issues in cricket raised by the book."

The event was chaired by ICSHC Director



Professor Tony Collins and also included papers from Dr Prashant Kidambi (University of Leicester) on aspects of cricket writing in India, Professor Richard Holt who discussed the hero in cricket from Jack Hobbs to Don Bradman and Derek Barnard from The Cricket Society. James Panter (ICSHC)

who organised the event said, "The cricket companion has already received excellent reviews in the Daily Telegraph and the Independent. The seminar and launch was extremely successful and we hope to work closely again with Cambridge University Press and the Cricket Society on future projects."

NEW PARTNERSHIP WITH LEICESTERSHIRE COUNTY CRICKET CLUB

In April 2011, DMU signed an exciting new cultural partnership with Leicestershire County Cricket Club. Following signature of a letter of co-operation between the university and the club, Leicestershire CCC Chief Executive Mike Siddal said, "It's a great opportunity for our coaches and players to be involved with a local university and we look forward to a long and enjoyable association." DMU Vice-Chancellor Professor Dominic Shellard added, "We are very pleased to announce this partnership with Leicestershire County Cricket Club which complements our drive to share the university's academic and

research expertise with the community, as well as bringing great opportunities and experiences to our students.

"Our local partnerships are an important part of our strategy for quality and distinctiveness. Sport is key to the richness and diversity of culture and we are delighted that we can make this contribution to cultural life."

2011 was a trophy winning season for Leicestershire County Cricket Club, with the team winning the domestic T20 Cup competition at a memorable finals day at Edgbaston cricket ground following a series of impressive performances in the group stages of the competition.



PROFESSORIAL LECTURE 'The Professional Footballer – from Ross to Rooney'



On 9 June 2011, Matt Taylor gave his professorial lecture as part of the De Montfort University Public Lecture series. The title of the paper, 'The Professional Footballer - from Ross to Rooney' reflected a central theme of Matt's research – the importance of understanding sportsmen and sportswomen as professionals and workers of a particular type.

Touching on aspects of labour history, social history and cultural history, the lecture offered the audience a series of snapshots into the changing working practices, lifestyles and representations of the professional football player over the last 120 years or so. It drew upon sections of research undertaken for his books The Leaguers: The Making of Professional Football in England, 1900-1939 and The Association Game: A History of British Football, as well as new research on public and private attitudes to football work and the organisation of collective action among footballers.

'It's important that as historians we endeavour to scrutinise the contemporary clichés and assumptions about football's past', Matt argued. 'It's crucial that we look at the way footballers were perceived and represented by the media and the public over time - as stars and idols', he went on 'but also that we try to consider what the job represented for those involved - what it meant

in terms of notions of 'work' and 'play', professional standing, social status, sense of self worth, and so on - in the same way as cultural and labour historians would any other occupation'.



"It's important that as historians we endeavour to scrutinise the contemporary clichés and assumptions about football's past".

50TH ANNIVERSARY SEMINAR: REFLECTIONS ON THE ABOLITION OF THE MAXIMUM WAGE IN BRITISH FOOTBALL (1961–2011)

On Thursday 9 June 2011 the International Centre for Sports History and Culture (ICSHC) hosted a special anniversary seminar to mark 50 years since the abolition of the maximum wage in British football.



The ICSHC was delighted to be able to welcome Professional Footballers' Association (PFA) Chief Executive, Gordon Taylor OBE, as a special guest at the event. The distinguished panel of speakers included Professor Matt Taylor, Dr Dilwyn Porter, Dr Neil Carter, Professor Emeritus Tony Mason (all from the ICSHC) and Dr Terry Gourvish from the London School of Economics Business History Unit. Director of the ICSHC, Professor Tony Collins, chaired the session.

Papers considered a range of themes, including the modernization of British sport in the 1960's and the role that the abolition of the maximum wage had in this modernisation, the impact of the wage change from the mangers perspective and also the economic context of the wage structure both before and after the abolition in 1961.

The day was devised by James Panter from the ICSHC. James said, "We wanted to acknowledge the 50th anniversary of this highly significant change to British football.

> I am extremely grateful to Gordon Taylor for joining us for the session and also to all of the speakers who gave such high quality papers. It was a very enjoyable day".

The event was part of a day of football history with Professor Matt Taylor later delivering his Professorial Lecture at a special university evening event.

AHRC STUDENTSHIP WOMEN AND RUGBY LEAGUE 1895-2010



SPORTING COMMUNICATIONS WITH MIKE LEE OBE



In November, Mike Lee OBE was a special quest speaker in Leicester. Mr Lee, who is Chairman of Vero Campaigning Communications spoke to the FIFA Master students about the importance of "bid storytelling". Following Mike Lee and Vero's successful bids and advisory work for the London 2012 Olympic bid, on behalf of Rio for the 2016 Olympics, Qatar for the 2022 FIFA World Cup and also the IRB's successful campaign for Rugby Sevens to be introduced as an Olympic sport, the FIFA Master students had the opportunity to learn from one of the leading experts in campaign communications.

James Panter said,

"To have Mike Lee OBE as a guest speaker in Leicester was one of the highlights of the module. He has an unparalleled track record in successful bid campaigning for high profile international sporting events and I am extremely grateful that he could take time from his very busy schedule to ioin us in Leicester."

UEFA FUNDS RESEARCH ON WOMEN'S FOOTBALL



Jean Williams completed her €17,000 UEFA funded project Women's Football, Europe and Professionalization 1971-2011 with a 50,000 word report which was presented at UEFA headquarters in Nyon in June 2011. As one of the inaugural four awards made by UEFA's academic unit, this was the first research to look at the migration of female players in all 53 member associations. Publication of the monograph will coincide with the Women's Euro competitions to be held in Sweden in 2013.

HONORARY DEGREE FOR IOC EXECUTIVE COMMITTEE MEMBER

Professor Denis Oswald, director of the International Centre for Sports Studies (CIES), received an honorary degree from De Montfort University in July 2011.



Professor Oswald, who is a senior member of the International Olympic Committee (IOC) and also chair of the Co-ordination Commission for the London 2012 Olympic Games, was made an Honorary Doctor of Laws during a special graduation ceremony for the 11th edition postgraduates of the International MA in Management, Law and Humanities of Sport on Friday 15 July, 2011.

The award was made by De Montfort University deputy vice-chancellor Professor David Wilson during a graduation ceremony at the Château of Neuchâtel, Switzerland.

Professor Oswald is one of the leading legal and administrative figures in world sport. In addition to his senior role with the IOC, he is also president of the International Rowing Federation, president of the Association of Summer Olympic International Federations and an arbitrator at the Court of Arbitration for Sport. Formerly an outstanding oarsman, he was Swiss national champion 13 times, won a bronze medal at the 1968 Olympics Games and also competed at the 1972 Munich and 1976 Montreal Olympics.

Professor Oswald is chair of the International MA in Management, Law and Humanities of Sport (the 'FIFA Master') Scientific Committee. De Montfort University is a proud academic partner for the International MA, with the International Centre for Sports History and Culture delivering the Humanities of Sport module.

Professor Oswald said:

"It is with great pleasure that I accept this honorary degree from De Montfe University. Through my position as University. Through my position as director of the International Centre for Sports Studies, I have worked closely with the International Centre for Sports History and Culture at De Montfort University as we have collaborated on the FIFA Master postgraduate programme over the past eleven years. I know the strength and quality of the university, specifically in the academic study of sports history. I offer all of the 2011 De Montfort University graduating students my heartfelt congratulations."

Professor Wilson emphasised that the strength of the FIFA Master course owed a huge amount to the pivotal role played by Professor Oswald, adding: "Denis has provided inspirational leadership over a sustained period of time. He is someone who has contributed greatly to both the teaching and development of what is a widely acclaimed international course. Hundreds of graduates from the FIFA Masters owe Denis much and his accumulated wisdom continues to help shape the course. We at De Montfort University are proud to recognise Denis' contribution to both sport and education by awarding him an Honorary Degree."

FORMER ROBBEN ISLAND PRISONERS HONOURED

Four men who successfully campaigned for the right to play football matches while kept in appalling prison conditions under the apartheid regime of South Africa received a five minute standing ovation when they were honoured with the Companionship of De Montfort University in July 2011.

The Companionship is the highest prize from the university and was presented to Mark Shinners, Sedick Isaacs, Lizo Sitoto and Marcus Solomon in recognition of the role they played in giving new hope to the prisoners of the notorious Robben Island, through playing the beautiful game. The four men received their honours at a graduation ceremony held at De Montfort Hall as part of the main summer graduations. The companionship was also granted to their friend and another former prisoner Tony Suze, who was unable to attend.

The stories of the men's lives on Robben Island - and the role football played in bringing different factions together to fight for a free South Africa - have been described in the book "More Than Just A Game", co-authored by Professor Chuck Korr, a visiting research professor in the International Centre for Sports History and Culture.

The four men's visit to England was organised by De Montfort University with the support of Kick It Out, the national campaign that fights discrimination in football, and the Professional Footballers' Association.

An emotional Mark Shinners said afterwards: "How do you put all of this into words? It was so touching. It was a moment of great significance to us all. It was a recognition of the achievements of the common man. It is a moment I will cherish."





RESEARCH ARS EXPLORE **SPORT AND** RT, LEISURE AND **EATIVE INDUSTRIES**

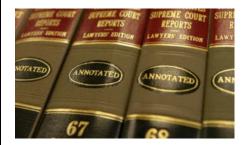
September 2011 was a very busy month of research seminars for the Centre. On Thursday 8 September the Centre hosted the 'Historical Perspectives on Jews and British Sport' symposium. ICSHC Visiting Research Fellow Dr Dave Dee, who coordinated the event with Professor Tony Collins, was joined by Dr Nathan Abrams (Bangor University), authors and Journalists Anthony Clavane and Mark Ryan and Dr Jean Williams and Professor Mike Huggins. The day explored topics such as the 'hidden' Jewish history of British football, the 'untold story' of the life of Harold Abrahams, Jewish involvement in sports gambling and the cinematic portrayals of sporting British Jews. Dr Dave Dee said, "Despite their considerable involvement and impact, there has been little historical focus on Jewish involvement in British sport. This is in stark contrast to the picture internationally, where the field of Jewish sport history has been growing since the 1990's with significant research being produced on the subject in North America, Continental Europe, Israel and Australasia."

On Friday 9 September Professor Dil Porter hosted a research workshop on 'Sport. Leisure and the Creative Industries - Historical Perspectives'. The workshop, which is part of a joint project with Dr Richard Coopey (Aberystwyth University) and Dr Peter Lyth Nottingham Business School) was the first of a projected series which is devised to bring together historians working in the three separate fields. Professor Porter noted, "The histories of sport, leisure and the creative industries have developed along separate lines to date with few shared insights and little crossfertilisation of ideas. This new workshop series seeks to address this deficiency. Though the emphasis for the series will be on sport, leisure and the creative industries, this is a forum for being speculative, for testing boundaries, exploring synergies and making new academic partnerships." The day included papers from Prof. John Walton (University of Bilbao), Dr Su Barton (ICSHC Honorary Visiting Research Fellow), Dr Gerben Bakker (LSE) and members of the ICSHC academic team.

SUPREME COURT AND HE ICSHC

Professor Tony Collins and Dr Jean Williams have been working with Andy Gray from the Faculty of Business and Law on a special exhibition to be held at the Supreme Court, London, in July 2012.

The exhibition, which will coincide with the London Olympics, will be officially opened by International Olympic Committee (IOC) Executive Committee Member - Professor Denis Oswald. The exhibition will look at the historical connections between Olympic sport and the law.



OXFORD DICTIONARY OF NATIONAL BIOGRAPHY CONFERENCE 2012

The long relationship between Centre staff and the Oxford Dictionary of National Biography (DNB) will be highlighted in a one day conference on 30 March 2012.

Speakers at the event, which has been organized by Dr Jean Williams, will include Prof. Mark Curthoys (Research Editor of the DNB), Prof. Richard Holt, Prof. Dil Porter, Prof. Emeritus Tony Mason (all ICSHC) and Dr Adrian Smith (Co-organizer of the AHRC 'Challenges to Biography' Research Network - University of Southampton).

> Oxford Dictionary of National Biography

RESEARCH **STAFF NEWS**

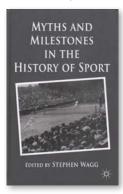
PROFESSOR TONY COLLINS

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Publications

In 2011 Tony published two articles. The first examined the origins of Australian Rules football and placed it in the context of the development of the 'British' codes of football in the mid-nineteenth century. It was published as 'The Invention of Sporting Tradition: National Myths, Imperial Pasts and the Origins of Australian Rules Football' in Stephen Wagg (editor) Myths and Milestones in the History of Sport, Palgrave, 2012.

He also examined the reasons for the importance of the penalty goal in rugby union and argued that its rise raised questions about the ways in which sport was 'diffused'



in the nineteenth century. Titled 'The Rugby Player's Fear of the Penalty' it was published in French as 'La peur de la pénalité chez le joueur de rugby: histoire et diffusion du sport' in Ethnologie Française, v.41, n. 4, Oct 2011.

Conference Papers

Tony Collins gave the 2011 Lord Aberdare Prize keynote at the British Society of Sports History conference at London Metropolitan University in September. The presentation is given by the previous year's winner of the Aberdare Prize, which was presented to Tony's 'A Social History of English Rugby Union'. Tony's keynote was titled 'The emergence of capitalism and the origins of modern sport' and was based on his forthcoming book.

During the year, Tony also spoke at the Wigan Literary Festival alongside BBC TV commentator Ray French and at the Cheltenham Literature Festival with New Zealand rugby historian John Haynes and dual-code rugby international Lesley Vainikolo.



EMERITUS PROFESSOR JEFF HILL

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Publications

Following the appearance at the end of 2010 of Sport in History: An Introduction (Palgrave Macmillan), and in March 2011 The Cambridge Companion to Cricket (Cambridge University Press - jointly edited with Anthony Bateman), another instalment (probably the last) of the Alf Tupper story came out in December 2011 - in Dave Day ed. Sporting Lives (MMU Institute for Performance Research). Sport, History and Heritage: Studies in Public Representations of Sport, edited by Jeff Hill, Kevin Moore and Jason Wood, and based on an AHRC-funded project at DMU (2006-08), will come out from Boydell and Brewer in 2012. At round about the same time (2012) Jeff also has an article on cricket novels coming out in Sport in Society, an overview chapter on British leisure historiography in Brett Bebber ed., Leisure and Cultural Conflict in Twentieth-Century Britain (Manchester UP), and one on sport literature for Jennifer Hargreaves and Eric Anderson's Routledge Handbook of Sport, Gender and Sexuality.

Conference Papers

Earlier in the year Jeff gave a keynote lecture to the International Sport Literature conference at Rostock University, Germany. He spent a week in Japan in September 2011 lecturing at Waseda University, Tokyo, and contributing to a panel presentation at the National Sport University in Kanoya.

PROFESSOR MATTHEW TAYLOR

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Publications

Matt's Football: A Short History was published in October by Shire Books. Intended as a short introduction to the history of the British game for the general reader, it features a range of original illustrations and photographs from the Leicester City FC Digital Archive, the Everton Collection and the Thomas Cook archives among others.

His article 'Transatlantic Football: Rethinking the Transfer of Football from Europe to the USA, c.1880-1930s' was published in a special issue of Ethnologie Française in October edited by Sébastien Darbon. He also co-edited and contributed an introduction to a special issue of Sport in History on 'Boxing, History and Culture' published in December 2011.

Conference/ Seminar Papers

Matt's research on boxers and footballers as labourers provided the basis for a paper on 'Work, Labour Relations and Trade Unionism in British Sport' at the 'Workout - Sports and Labour in History' conference hosted by the International Research Centre on Work and Human Lifecycle in Global History at Humboldt-Universität zu Berlin in August.

In October, he also kicked off the 2011/12 programme of the Institute of Historical Research's prestigious 'Sport and Leisure History' seminar series with a paper on 'Sport and Civilian Morale in the Second World War'.

DR NEIL CARTER

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Publications

Neil Carter was co-author of a report, Learning Disability, Sport and Legacy, which was the culmination of a two-year study of the Special Olympics National Summer Games that took place in Leicester in 2009. The report was published in 2011 and it was launched at the Houses of Parliament in October. In 2011, Neil's 'Monkey Glands and The Major: Frank Buckley and modern football management' was published as part of an edited collection of essays in Sporting Lives (Manchester Metropolitan University). His book Medicine, Sport and the Body: A *History* is due to be published by Bloomsbury Academic in 2012. He also has a number of other forthcoming publications for next year.

Conference Papers

Neil's presentations include a joint paper with John Williams at the IDeoGRAMS research seminar at the University of Leicester in March on 'Learning Disability, Sport and the Media: A Case Study of the Special Olympic National Summer Games 2009'. In May, he gave a paper titled, 'The Maximum Wage: The Manager's Dilemma', which was part of the Centre's symposium on the 50th anniversary of the abolition of the maximum wage. In June, he was invited to present a paper - 'The "Punch Drunk Boxer": a socio-cultural and political construction' - at the University of Birmingham's History of Medicine Unit seminar series. As part of DMU's Black History Month in November, he shared a session on sport with colleagues, Tony Collins and Matt Taylor; Neil gave a paper on 'British Boxing's Colour Bar, 1911-48'.

PROFESSOR DILWYN PORTER

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Publications

Dil's published work in 2011 focused largely on aspects of the history of amateurism, especially in English football. 'The End of the Amateur Hegemony in British Sport, c.1960-2000', Hitotsubashi Journal of Social Studies, v.43, n.2, Dec 2011, was the published version of the address with which he opened the first Anglo-Japanese Sports History Conference a few months earlier. It complemented 'Peacefully at Wembley Stadium on 20 April 1974: the Quiet Death of Amateur Football in England', in Stephen Wagg (editor), Myths and Milestones in the History of Sport, Palgrave, 2011. A short biographical study of a notable gentleman amateur of the Edwardian period, 'The Reverend K.R.G. Hunt: Muscular Christian and Famous Footballer', appeared in Dave Day, editor, Sporting Lives, Manchester Metropolitan University, Institute for Performance Research.

A long review article exploring the way in which sport is now treated by historians of modern Britain appeared as 'Sports History and Modern British History', Sport in History, v.31, n.2, June 2011.

Conference Papers

In May 2011 Dil spoke on British sport at Saitama, Waseda and Chubu Universities on a visit to Japan sponsored by the Japanese Educational Foundation.

In September he organised the Centre's conference on Sport Leisure and Creative Industries, part of a collaborative project with colleagues at Aberystwyth and Nottingham, presenting a paper on 'The business of sport and the sport of business'.

He also delivered 'Corinth revisited: football history and football historiography' at the British Society of Sports History's conference, London Metropolitan University.

PROFFSSOR RICHARD HOLT

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Publications

With Christopher Young and Alan Tomlinson, Richard Holt co-edited Sport and the



Transformation of Modern Europe (Routledge, 2011) which published a revised selection of papers give to the final AHRC research symposium on 'Sport in Europe' held at Cambridge in 2010. With Neil Carter and John Williams he published a 100,000 word research report into Learning Disability, Sport and Legacy (ISBN 978-1-85721-411-6) which concluded the research project on the holding of the Special Olympics National Summer Games in Leicester in 2009.

As part of the international symposium on sport, anthropology and history directed by Prof. Sebastien Darbon, CNRS, Aix-en-Provence, he published 'Le destin des sports anglais en France, 1870-1914', in Ethnologie Francaise, 41, 4, Oct. 2011. He is currently editing the 'Routledge Companion to Sport and Legacy' with Prof. Dino Ruta of the Bocconi Business School, Milan.

DR JEAN WILLIAMS

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Publications

Jean published a working paper "Women's Football, global gendered labour markets and Professionalization" for the launch of the international network on football migration, Diasbola, website diasbola.com/uk/foomi-members. An article on the newly-launched English professional women's football league appeared in PE Review, with Philip Allan Updates. Olympic-based work included a chapter 'The Immediate Legacy of Pat Smythe: The Pony-Mad teenager in 50s and 60s Britain' in David Day (ed) Sporting Lives Manchester Met University Institute for Performance Research Press 2011 and four pieces in the Oxford DNB. Jean signed with Manchester University Press to publish Send Her Victorious: A History of British Women Olympians in 2014. Motor sport research included a chapter 'The Indianapolis 500: Making the Pilgrimage' in Sport, History and Heritage: An Investigation Into The Public Representation Of Sport (Boydell and Brewer, 2012) edited by Jeffrey Hill, Kevin Moore and Jason Wood. Jean also published a chapter 'Football and Feminism' for the Cambridge Companion to Association Football edited by Jed Novick, Huw Richards and Rob Steen 2012. 'For Me, The Most Important Photograph in the History of Women's Participation at the Olympic Games' will be published in June 2012 in a special edition of Sport in History edited by Martin Polley. The article 'He Could' a been a contender: Bob Dylan's "Hurricane" as protest song' will be published in a special edition of Sport in Society on the theme of sport and music

Conference Papers

edited by Anthony Bateman.

Jean presented on the history of women's hockey at the British Society of Sports History conference in London. Jean delivered two presentations on motor sport: the first, 'Speaking Softly: Roberta Cowell's Autobiography, Gender and Identity' at the Gender and Sport History Symposium June 2011 hosted by the International Football Institute, University of Central Lancashire and sponsored by The British Society for Sports History. The second paper was 'Speed:

Towards a collective biography of Brooklands' women' at the prestigious 'Sport and Leisure History' seminar series at the Institute for Historical Research, London in November 2011. It looked in particular at the lives and careers of Kay Petre and the Hon. Mrs Victor Bruce. Jean will also speak at the French Cultural Institute in London March 2012 for their Olympic series on the lack of money in women's sport.

PROFESSOR MIKE CRONIN VISITING PROFESSOR

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Publications

In 2011 Mike published two books. The first, which was part of the GAA Oral History Project (gaahistory.com), was The GAA: County by County (Cork, 2011), and was co-authored with Paul Rouse and Mark Duncan. The book explored the relationship between county identities and the GAA, and drew heavily on the interviews that were undertaken as part of the Oral History Project. The second, which was co-authored with Roisin Higgins, emerged from the Irish Sporting Heritage Project, which was sponsored by the Irish Government. The resulting publication, Places We Play: Ireland's Sporting Heritage (Cork, 2011) explored the history of Irish sport, assessed why sporting heritage sites are significant, and offered fully illustrated case studies of over thirty different sites across the island. Mike also contributed to Murray Phillips' collection of essays on the contemporary role of sporting museums across the world, Representing the Sporting Past in Museums and Halls of Fame (London, 2011), and wrote about the largest sporting museum in Ireland, under the title, 'Croke Park: Museum, Stadium and Shrine for the Nation'.

In journals, Mike co-authored, with Brian O Conchubhair, 'Ní cothram na Féinne é sin: Cricket, Lexicography and Cultural Purity in Ireland' in the Journal of Historical Sociology, 24, 4 (2011), 494-518. He also published 'Trinity Mysteries: responding to a chaotic reading of Irish history' in the International Journal of the History of Sport, 28, 18 (2011), 2753-60.

Papers

During the year, Mike gave a wide range of lectures and seminars, including the History Ireland Hedge School at the National Library of Ireland on St Patrick's Day celebrations around the world, a presentation on the role of public history at the University of Central Florida, a plenary lecture to the Irish Literary Society in London, on the place of the GAA in Irish history, and a lecture on the relationship between sporting and public history at the Future of Sports History conference at the University of Huddersfield.

PROFESSOR PIERRE LANFRANCHI

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2011 was another extremely busy year for Professor Pierre Lanfranchi as he continued his work with the FIFA/CIES International University Network. To date, the FIFA/CIES International University Network counts 14 universities from 13 different countries (Argentina, Brazil, Chile, Costa Rica, Egypt, Palestine, Senegal, South Africa, Spain, Trinidad and Tobago, Turkey, Ukraine and Venezuela).

Pierre continues to be Co-Scientific Director on the FIFA International MA in Management, Law and Humanities of Sport programme and is the module leader for the Internationalisation of Sport sub-module at De Montfort University.

PROFESSOR EMERITUS TONY MASON

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Tony Mason acted as academic editor for the BBC Radio 4 'Sport and the British' series and also appeared in several episodes. Tony published the chapter, 'Middle-Class Wanderers and Working-Class Professionals: the British and the growth of World Football 1899-1954' in Clare Griffiths, James Nott and William Whyte (editors) Classes, Cultures and Politics: Essays on British History for Ross McKibbin, OUP, 2011. He also contributed a paper at the 50th Anniversary of the Abolition of the Maximum Wage research seminar called, 'Soccer slaves? George Eastham's role in their emancipation'.





Tony Collins' book, Rugby's Great Split, provided the inspiration for playwright Mick Martin's groundbreaking Broken Time in autumn 2011.

The play told the story of how rugby split into league and union in 1895. Based in the fictional Yorkshire town of West Broughton, it used music, mime and comedy to bring to life the conflicts and controversies that shaped today's rugby codes. The Guardian's Alfred Hickling called it a 'cracking play'.

As well as acting as historical advisor to the play, Tony also wrote extensive notes for the programme, produced a daily Twitter feed bringing daily news of the split as it happened in real time in 1895 and gave talks to the audience at each of the theatres where Broken Time was staged.

Plans are now underway to take the play on a nationwide tour later in 2012.

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