

International Centre for Sport History and Culture Report 2010



The BBC's Clare Balding will present the series

New Collaboration with BBC Radio 4: The History of Sport in Britain

The history of British sport is coming to the BBC. We have been working with Lucy Lunt, Senior Producer at Radio 4, and presenter Clare Balding to develop a 30-part series on British sport from the 18th Century to the present. The series is being developed in 2010 for broadcasting in 2011 in the run-up to the Olympic year and is part of Radio 4's commitment to bringing new forms of history to the public.

We hope to be able to bring much of the excellent work that has been done on the history of sport in Britain in the last generation to a far bigger audience than ever before. Over seven hours of radio time will give a new prominence to the history of sport and maximise its public impact.

The series will be presented by Clare Balding, well-known television and radio sports presenter. Clare has been actively involved from the outset in the planning and discussion

phase and we are looking forward to sharing our ideas with her. Material will be supplied by the members of the Centre, including Tony Mason, an Emeritus Professor, and we will also have the help of Tony Collins, a former Centre member, who will join with Richard Holt in co-ordinating the academic side of the project.

The structure of such a large series is a big challenge. How do you make individual programmes that are compelling and enjoyable in their own right? How do the weeks hang together so that the whole is more than the sum of its parts? How do you bring academic research on class and gender in sport or commercialisation, nationalism and imperialism to an audience which tends to be well-educated but may not be interested in sport?

Professor Holt, who is part of the project management team, said "We have gone through numerous drafts and revisions before settling on a detailed synopsis with specific

topics allocated to each programme. However, a broad picture is emerging of a mixture of themes and periods, starting with the aristocratic patrons of the 18th Century followed by the world of Victorian amateurism and the rise of professional spectator sport. We will also look at national identity within British sport and Britain's special role in the history of world sport, including FIFA and the Olympic movement, not forgetting the special role of the media in shaping British sport."

**BBC
RADIO**

92 – 95 FM &
198 LW



Hugh McIlvanney receives Honorary Degree

On Thursday 5 November 2009, De Montfort University made Hugh McIlvanney an Honorary Doctor of Arts. McIlvanney, who is widely acknowledged as the finest sports writer of his generation, has already received Britain's two main sports writer of the year awards 12 times and is the only sports writer to have been named Britain's journalist of the year. He has covered some of the most famous, and infamous, sporting occasions during his 50 year career, including Muhammad Ali's Rumble in the Jungle fight with George Foreman 35 years ago. He also filed news reports from Munich's Olympic village in 1972 when Israeli athletes were taken hostage and has covered numerous football World Cups. He has known some of the greatest figures in British football, including George Best, Sir Matt Busby and Jock Stein.

McIlvanney, who was made an OBE in 1996 for services to sports journalism, was the first foreign writer to be honoured by the Boxing Writers Association of America and in 2009 was inducted into the International Boxing Hall of

Fame in New York. He is currently the lead sports columnist for *The Sunday Times*.

McIlvanney was nominated for the honorary degree by Humanities, at the suggestion of the International Centre for Sport History and Culture. Professor Richard Holt, Director of the Centre said "This honorary award recognises the contribution Hugh McIlvanney has made to the world of sports journalism over the past 50 years. He writes and re-writes, patiently re-working his copy in a way that has been rare in sports writing. He labours over his introduction – for him that is the key, setting the tone and giving a structure. Students wondering how to write an essay would do well to read him."

“I am delighted to receive such an honour. It is a day I'll remember with pride and affection.”
Hugh McIlvanney



Hugh McIlvanney, (Pictured front row, left)

His journalism has been anthologised with *On Boxing* (1982), *On Football* (1994) and *On Horseracing* (1995).

His *Managing My Life* with Sir Alex Ferguson was widely acclaimed and he has also worked on television, making highly regarded films on the history of football amongst other sporting subjects. Despite all this, he is a down-to-earth, warm and generous man. He has a clear sense of what is right and wrong and continues to speak out strongly against all forms of cheating.

Now it is our turn to honour a man whom *The Independent* has called 'unquestionably, the greatest living British sports journalist.'

The Legacy of Mega Sporting Events: a new international collaboration

SDA Bocconi



In July 2009 Professor Matt Taylor was editor of a special edition of the *London Journal* on Sport in London

What great sporting events leave behind in terms of environment and infrastructure as well as the new skills and changing attitudes of all those who take part in different capacities is a key area of new research. 'Mega events' such as the Olympics or the World Cup are increasingly evaluated in terms of these 'hard' and 'soft' legacies. With this in mind the Centre has joined with the SDA Bocconi Business School, Milan, to bring together research on the business and historical aspects of legacy.

This has been made possible by funding from the Centre International d'Etude du Sport (CIES) as part of a wider initiative to promote original research from the existing collaboration between the partners in the FIFA Master course. Professor Dino Ruta and Professor Richard Holt are working together with the assistance of James Panter from DMU and Laura Maccio from SDA Bocconi.

Two workshops to develop new research for a joint publication were held in 2009. In February 2009 they met in Milan to present projects mainly derived from the management and business perspective ranging from the impact of the winter Olympics at Turin to the urban regeneration of Valencia. In December they met again in Leicester, focusing both on the historical dimensions of 'legacy' by looking in depth at London. Simon Inglis explored the extent of London's remarkable sporting heritage; Daphne Bolz set the 1948 London Olympic Games in the context of post-war austerity and the 'Cold War' whilst John and Margaret Gold gave a wide-ranging assessment of the legacy issues in relation to London 2012.

The project will result in a new kind of collaboration between history and management, examining 'best practice' in the past and the present in the form of a major book exploring what has, and has not worked in creating enduring legacies and how these 'lessons' can be incorporated into the future management of 'mega events'.

FIFA Humanities of Sport module 2009



FIFA Master 10th edition students at Trinity Chapel welcome day in September 2009

September 2009 was a special month for De Montfort University as we welcomed the 10th edition class of the FIFA Master to the university for the beginning of the Humanities of Sport module, and the start of the full FIFA Master course. The FIFA Master Executive Board, chaired by Centre International d'Etude du Sport (CIES) President Mr Bertrand Reeb and FIFA Master Director Professor Denis Oswald, welcomed students from 23 different countries during the official welcome day on campus.

The 10th edition programme started with a special two day consulting and presentation skills workshop held by Swiss firm, TSE Consulting. The following week included the first field visit of the Leicester module to the All England Lawn Tennis Club, Wimbledon. This was followed by further field visits throughout September, October and November to organisations as diverse as Rugby School, Manchester United FC, The Professional Footballers Association, Bolton Wanderers FC, The National Football Museum, Leicester City FC, Leicester Tigers Rugby Club, Lord's and The Rugby Football Union (RFU) at Twickenham. The field visits were also supplemented by an extensive guest speaker programme with representatives from UK Sport, The London Marathon, The Premier League, UK Anti-Doping, Sport Against Racism Ireland (SARI), UEFA Referees Observers Panel, Adidas, Liverpool FC, USA Rugby and Sky Sports.

James Panter, FIFA Humanities of Sport module co-ordinator said, "Over the past ten years the FIFA Master has become one of the most highly respected international sports courses in the world. This would not have been possible without the contribution of leading sports organisations to the course each year. On behalf of the students and the academic team, I would like to say thank you to everybody who contributed to the student learning experience during the FIFA Master Leicester module in 2009."

The Humanities of Sport module concluded with an intensive communication skills sub-module. Designed and developed by the Institute of Marketing and Communication Management at the University of Lugano (Switzerland), the students attended a mixture of industry expert and academic theory lectures on themes such as crisis communication, corporate communication planning and public affairs.

Upon completion of the Leicester module the 10th edition now move to Milan for the start of the Management of Sport module offered by SDA Bocconi School of Management and then conclude the course in Switzerland at the University of Neuchâtel for the Sports Law element of the course.

For more information of the FIFA Master please visit fifamaster.org

“This course is now widely regarded as one of, if not, the leading Master's in sport worldwide.”

Professor Christine Oughton,
SOAS, University of London
(Financial and Management Studies)



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Leicester Special Olympics Legacy Project

The Special Olympics GB National Games brought 2400 athletes with learning disabilities to Leicester to take part in 21 different sporting events around the city. To support them came 1200 coaches and 6000 family members. Over 1300 local people from different backgrounds volunteered their time to help run the Games and ensure their success.



Photograph includes: Cllr Manjula Sood (Community Patron of the 8th Special Olympics GB), Mark Selby (Snooker Player), Lord Mayor of Leicester – Cllr Roger Blackmore, and Dr Susan Barton (author of the History of the Special Olympics GB)



A major sporting event of this size is bound to have a lasting impact on all those involved, from those who take part as athletes to the families, carers, volunteers and organisers of

the event. The Special Olympics Legacy Project, commissioned by the Games Organising Committee and Legacy Group, has been investigating this impact through a research programme studying all aspects of the Games from delivery to participation.

The project is being undertaken as a partnership between the Centre and the Department of Sociology at the University of Leicester. Project directors are Professor Richard Holt and Dr Neil Carter from De Montfort University and John Williams from the University of Leicester. Shared between the two universities is research fellow Dr Susan Barton.

The first published outcome of the project was the well-received history of the Special Olympics GB organisation – *A Sporting Chance: A History of the Special Olympics Great Britain*. The book, written and researched by Dr Barton, was launched at a special drinks reception arranged in conjunction with Leicester City Council. The event was held at Leicester's Central Lending Library and was attended by the Lord Mayor of Leicester, Cllr Roger Blackmore and the Deputy Lord Mayor of

Leicester, Cllr Manjula Sood. Special Olympics athletes and coaches attended the event, along with Leicester's snooker Champion Mark Selby who is a Leicester Special Olympics Games Ambassador.

Dr Barton is now based at Leicester University and is currently working on the second stage of the research project. During Games week in July, the team were out and about visiting all the venues and different sporting competitions to talk to visitors, observe the events and measure the reception and feedback from athletes and their supporters.

Preparing a major report on the legacy of the Games has involved the team interviewing key members of the organising team, visiting and interviewing many of the athletes, conducting surveys of a sample of the volunteers, family members who came to give their support and Special Olympics GB regional team leaders about their experiences at the Games in Leicester. These interviews will be used to ascertain the impact that being involved in the Special Olympics has on these groups and how Leicester measured up in delivering a positive experience for all those involved.

To measure the impact of the city hosting the Games on the ordinary citizens of Leicester, a three stage on-street survey was commissioned. Questionnaires were devised to measure the understanding of and attitude of the public towards people with learning disabilities and the City's involvement in delivering the Games over a one year period, before, during and afterwards. This is to establish whether welcoming the Special Olympics summer

games to Leicester, and the publicity generated, has made any impact on the awareness of learning disability within the communities of Leicester.

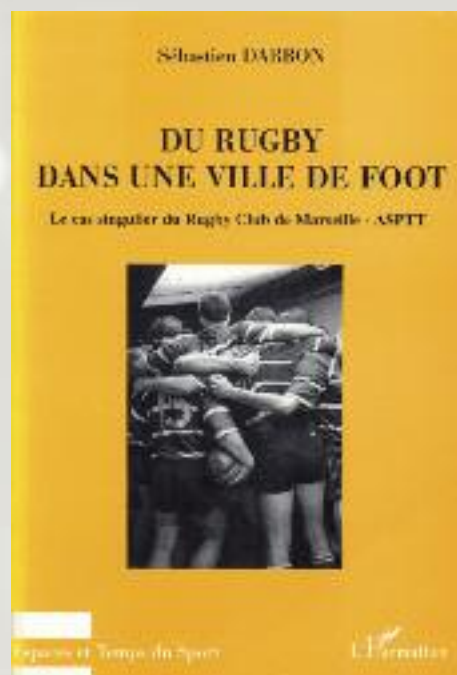
The final report is expected to be ready in May 2010.

“ ‘Sport can change lives’ is a phrase often spoken. The Legacy Project will reveal how much this is true for the learning disabled athletes who take part in Special Olympics training and competition.”

Dr Susan Barton



Sport, anthropology and history: a Franco-British initiative



Sébastien Darbon, Professor of Anthropology at Aix en Provence, came to talk at our Historians on Sport conference in 2008 on the difference between the historical and anthropological approaches to sport. Darbon has written extensively on French rugby and more recently produced a major book on British and American sport and imperialism. At Darbon's suggestion came the idea of a research project bringing together francophone anthropologists and anglophone historians to compare different ways of writing about the diffusion of sports. Matthew Taylor and Richard Holt from the Centre, together with John Bale and Mike Cronin, two of our visiting research fellows, took up the challenge. We were fortunate to have Philip Dine (NUI Galway), a leading historian of French sport, and Tony Collins (Leeds Metropolitan), a leading specialist in rugby, join the project to form a 'history' team.

Our plan is to write full research articles engaging our specialist topics with this broad theme. We will then systematically exchange them with our French counterparts and vice-versa, exploring the difficulties in the approach and meeting together in Aix en Provence in November 2011 to agree final texts that will be published in the leading French journal in the area, *Ethnologie Française*. So far we have articles on baseball in Taiwan, English sports in France, soccer diffusion from Great Britain to the USA and Gaelic sports diffusion. This project is new both in terms of the interdisciplinary exchange and in our methods of working, as well as attempting to work in two languages. The project is supported by the French national research council, CNRS.

Historians on Sport conference 2009

Our continuing preoccupation in this series of one day conferences, now in its ninth year, is to either introduce major new work or new ways of thinking about existing work in the field of sport and history. As usual we had a substantial turn-out of around 50 participants, bringing together sports specialists and more general historians on Saturday 31 October at the ICSHC.

Tony Mason and Eliza Riedi have been working on a history of sport and the military for a number of years and their remarkable research will soon be published by Cambridge University Press. Tony gave us a preview of what will be a major scholarly event in sports history with the opening lecture. The depth and richness of the material was striking as was the way in which this area of British sport has been neglected by historians. Next came Gavin Kitching, a distinguished social scientist and philosopher,

to propose a new account of how soccer rather than rugby became the dominant football code in the north east of England. Based mainly on new work on the press, this paper stressed the importance of the actual ways in which these two games were played rather than the social background of those who played them, putting the game itself back at the centre of the debate. The morning session was rounded off by Jeffrey Richards, a pioneer of film history, looking at Leni Riefenstahl's *Olympia*. He struck an original note by looking particularly at American reaction to the film through the promotion of anodyne alternatives with an Olympic angle involving favourite Hollywood figures such as Charlie Chan and Tarzan.

So often much of the best new work on sport in Europe remains relatively unknown to English speakers. With this in mind the afternoon was given to looking at important

new work which has appeared in French and German. First Paul Dietsch explained the scope and dominant themes of recent work on the history of sport in France, stressing the division between students of the 'body' coming from the physical education tradition informed by Foucault or Bourdieu and the importance of the expanding range of work coming from social and cultural history. This was followed by Chris Young's account of the recent historiography of German sport which revealed how sport has finally made its way into the mainstream history of Weimar and Nazi Germany. The day finished with a panel discussion which brought together Chris Young, Richard Holt and Alan Tomlinson to explain and discuss their current AHRC-funded network on the history of modern European sport which began in 2008 and will be completed in 2010.

Chuck Korr and the FIFA World Cup Draw in South Africa



Professor Chuck Korr was a guest at the World Cup draw in South Africa in December 2009. Here he gives an overview of his experiences during the trip.

Cape Town has a reputation of caring less about football than most other cities in the country. The fact that it went crazy over the draw was one more sign of how much hosting the World Cup means to South Africans. From the early morning of the draw, there were people blowing on vuvuzelas. Get used to them, they will be a part of life throughout the World Cup no matter how much some English journalists and European players might protest.

The city closed one of its major streets so it could construct a huge television monitor to let people watch the event and to party. They expected 15,000 to show up and finally had to block the entrance when they figured that 50,000 were there. No hassles, no fights, just one big open air party on a beautiful night following a 75 degree afternoon. The

crowd at the draw saw the event first hand, but the Long Street party was the place to be if you were a local. The BBC World service even had a reporter up on a balcony so he could tape some of the party to broadcast it around the world.

The crowd at the draw were dressed in a style that would have been appropriate for a presidential inauguration party. The elite of world football mingled with all the leading politicians, business people, and media figures of South Africa who were there with leaders of every football association bidding for either 2018 or 2022. For a while, centre stage was taken by a former number 5 of the Rangers Football Club from the late-1960s (one of the teams of prisoners on Robben Island), a tough defender named Jacob Zuma. This time, he was there in his new capacity as the President of the Republic of South Africa.

The most noticeable crowd reactions were when we learned that South Africa was in a tough group with France, Mexico, and Uruguay, England were matched against the USA, bringing back memories of 1950, and

that Africa's best hope for the Cup, Cote d'Ivoire was in the same group as powerhouses Brazil and Portugal.

The draw was only one part of the festivities. The day before, almost 300 international journalists went to Robben Island where FIFA had a day-long ceremony and interview session to celebrate the Makana FA, the football league created by political prisoners on the Island. Four of them were there to talk about their experiences as well as what they thought the World Cup meant to the new South Africa.

The day after the draw, a group of FIFA MA Alumni held a reunion dinner at a Cape Town restaurant. They talked about the draw, their experiences over the past year, their plans for the future, and how the attraction of South Africa and the World Cup had brought them together in Cape Town.

FIFA World magazine

The December 2009 issue of the *FIFA World* magazine included an article by Professor Korr about his research and work on the history of football on Robben Island.



Sport and the Military: Britain and its Empire 1880–1960



Tony Mason gives us the latest on his Sport and the Military project.

What is the aim of the publication?

It is both a pleasure and a relief to announce the successful end of a research project. I

seem to have been living with this one for a long time and although portions of it have surfaced in the form of papers read, and in a couple of cases published, it is only when it appears later this year in book form that it will reach what we hope will be a much wider audience. Academic history is read by academics more often than not, but we hope that this will be different. This is partly due to our attempt to write in a clear and accessible way and partly because there is a growing general audience for both military

history and the history of sport. Part of this audience will have served in the armed forces both during and after the Second World War and might be attracted to a study which focuses on an aspect of military life which touched individual experiences at many points but has largely been ignored, even by the growing number of social histories of the military.

How is the book structured?

It is made up of seven chapters with several themes taken up throughout. The role of sport in the relations between officers and other ranks is one of these as is the recurring argument about what service sport was for and how far it contributed to such desirable ends as physical fitness, esprit de corps and morale. Another important issue is the relationship between military sport and its civilian counterpart. Throughout much of the first half of the 20th Century the armed forces were strong supporters of amateurism. Yet it could be

argued that they did much to undermine it by showing what could be achieved by allowing athletes the time and resources to train and practice. The book also stresses the importance of the non-commissioned officer in the day-to-day management of sport in all three services and concludes that the period of national service between 1945–1960 was a halcyon one for sport in the Army, Navy and Air Force.

To conclude...

We don't expect the readers of this newsletter to go out and buy *Sport and the Military* when CUP publish it later this year. But, if you all ordered it for your local libraries it would stand a chance of winning that wider audience that it merits.

Tony Mason and Eliza Riedi, *Sport and the Military: Britain and its Empire 1880–1960* (CUP forthcoming)

Japan comes to Leicester

Following the invitation of Professor Richard Holt and Professor Jeff Hill to Japan to lecture to a special 60th anniversary conference of the Japan Society for Physical Education and Sport, Professor Masa Ishii and Professor Hideo Ichihashi are spending their sabbatical year 2009/10 in the Centre as visiting fellows. They will be joined by Professor Keiko Ikeda in May 2010.

It is unprecedented to have three distinguished Japanese visitors in a single year pursuing their research interests in British sport as visiting research fellows of the Centre. Masa Ishii is working on late-Victorian sport and will look in depth at Leicester as a case study. Hideo Ichihashi, who has a PhD from Warwick University, will continue his research into leisure in post-war

Coventry, making particular use of oral history. Keiko Ikeda is a specialist in the early British sporting press, notably the 'father' of modern sports journalism, Pierce Egan, as well as working on comparative aspects of British and Japanese sport.

Professor Holt said "This is both an honour and a unique opportunity to learn from the research of scholars from a very different culture. They bring new perspectives to our work. We plan to hold a workshop in the summer to allow our visiting fellows to present their research. We also hope we can develop a programme for continuing co-operation, and possibly the publication in English of the key contributions of Japanese scholars to British sports history."



Professor Hideo Ichihashi and Professor Masa Ishii

MA Sport History and Culture and PhD update



Members of the Centre's academic team are currently involved in supervising 13 PhD candidates (Catherine Budd, Paul Campbell, Steve Crewe, Connor Curran, Dave Dee, Danielle Griffin, Jong-Sung Lee, Kevin Marston, Graeme Moir, Seamus Murphy, Pearse Reynolds, Neil Skinner and Christoph Wagner). Dave Dee had an AHRC award to study for the MA Sport History and Culture and obtained another for his PhD studies while Catherine Budd has a Humanities bursary to study full-time, having begun doctoral study as a part-time student. We actively encourage students to pursue full and part-time postgraduate bursaries for all or part of their fees and a number of those listed above benefit from various schemes.

At a recent Faculty Taught Postgraduate Committee meeting the high number of students progressing from the MA Sport History and Culture to PhD study was highlighted as among the strongest in Humanities. A further three of our MA Sport History graduates are currently at application/interview stage for the PhD (Thomas Barcham, Paul Butler and Colin Britton). In addition, of course, we have had

a number of expressions of interest outside of DMU. A new initiative for this year has been the introduction of research student profiles on the Centre webpages. Marketing and Recruitment have also requested the names of students who would be willing to do video diaries as part of our continuing advertising activities.

The MA Sport History and Culture has a new module titled Sport, History and Writing introduced this year and written by the course team, Jeff Hill and Tony Bateman. We continue to attract strong applications for this course; especially from those working in Further and Higher Education. November 2009 also saw the largest number of graduates in a single cohort with almost 20 completions. The emphasis on a research-led curriculum and on teaching increasing numbers of students while maintaining academic quality have been highlighted by the External Examiner, Roger Munting, as examples of Good Practice.

On 30 October 2009 the PhD/MA students affiliated to the Centre and the History department met to give some feedback as to what the Centre and

Department could offer in terms of postgraduate experience. In preparation for the REF submission from the DMU History cluster, a number of initiatives have been taken this year. For example, sports history research seminars were introduced three times per year in 2008/09. Students, staff and invited speakers have given papers including PhD alumni Rob Light and Dave Day. Currently we have an average of 20–30 people attending each event and this is an important platform for showcasing postgraduate study to prospective and graduating Masters' students. Students are also invited in to other Centre events and have been encouraged to attend Institute of Historical Research (IHR) seminars co-hosted by Dil Porter and the History Lab at Leicester University, as well as BSSH events. Dave Dee has also presented a paper entitled Sport and the Manchester Jewish Community, 1900–1939 at the Anglo-American Conference in July 2009 and had his first article, 'Nothing specifically Jewish in athletics? Sport, Physical Recreation and the Jewish Youth Movement in London, 1895–1914' published in Matt Taylor's edition of *The London Journal*.

Dr Jean Williams

Sport in Europe: AHRC Network Project in 2009/10

Last year's newsletter announced the creation of an AHRC network project on the history of sport in modern Europe involving Richard Holt, in conjunction with Professor Alan Tomlinson (Brighton), and Dr Christopher Young (Cambridge), who is leading the project. An active programme of research in 2009 included the second network symposium at Pembroke College, Cambridge, in July 2009. This brought 16 scholars from as far as Australia and the United States to look at the cultural transfer of sport from Britain to Europe in the late 19th and early 20th centuries.

The symposium challenged the received wisdom of a 'donor-recipient' model to explain the introduction of modern sport in Europe, concluding that the role of both indigenous traditions and American influences have been underestimated. Britain, of course, was important in providing a model

for men like Pierre de Coubertin, who not only promoted public school traditions of amateur athletics and team sports in France but adapted them for a wider international public by founding the Olympic Games. However, France and Germany soon adapted British imports for their own purposes while continuing to develop their own gymnastic forms of exercise alongside new sports like handball in Germany or commercial cycle racing in France.

An extensive reflection on the wider methodological problems of writing European sports history and its historiography will appear in the *Journal of Sport History* in spring 2010. A special issue of the *Journal of Historical Sociology* will carry full-length scholarly articles drawn mainly from the first and second symposia.



The final of the three symposia was held from 6–8 January 2010 when the focus shifted to the contemporary world looking at the economic, media and ideological forces shaping post-war European sport, notably the rise of television and the influence of the Cold War. These papers will be published in a special edition of a series run by CRESC (ESRC Centre for Research on Socio-Cultural Change). Summaries of the papers presented at the three symposia and the wider reflections of the invited speakers are available on the network website (www.sport-in-europe.group.cam.ac.uk). The network concluded with a dissemination day on 13 March 2010, attended by journalists from *The Times*, *The Economist*, *The New Yorker*, and the *Frankfurter Allgemeine Zeitung*.



Arts & Humanities
Research Council

Institute of Historical Research and the Centre



Over the past two years the Centre has built a very strong connection with the Institute of Historical Research at the University of London, where Dr Dil Porter was

invited to help establish a Sport and Leisure History research seminar in 2008/09. Dil now serves as co-convenor of this seminar along with Dr Peter Catterall (Queen Mary Westfield) and Dr Mark Clapson (Westminster).

Over the first 18 months of the seminar's existence a number of ICSHC colleagues have given papers – notably Professor Richard Holt on the idea of European sports history, Dr Neil Carter on the history of sports medicine, and Dr Barton on Swiss

Alpine health resorts. Professor Tony Mason and Dr Eliza Riedi (formerly at De Montfort University and now at University of Leicester) will be presenting their paper 'Sport and the British Army: 1880–1920' on 29 March 2010 and Seamus Murphy, one of our PhD students, will present his paper on the regulation of gaming in Britain at a special postgraduate student research day on 28 May 2010.

The seminar is held fortnightly on Mondays at 5.15pm at the Institute of Historical Research, Senate House, London. If you would like further information or would like to register to attend please contact Dion Georgiou at sportshistory@hotmail.co.uk

“It has been a pleasure to welcome some of our London-based PhD students to this seminar, which provides a great opportunity to meet up with other active researchers in the field.”

Dil Porter

Gary Lineker awarded Honorary degree by DMU



Gary Lineker receives his Honourary degree

On 14 July 2009 Gary Lineker was made an Honorary Doctor of Letters by the university. The Centre's Dr Dilwyn Porter and Professor Tony Mason hosted Gary Lineker on behalf of the university at the drinks and lunch reception before the graduation ceremony at De Montfort Hall. Centre Director, Professor Richard Holt, also visited Gary Lineker at his

London home to research the writing of the Honorary degree citation. Gary Lineker, who represented England 80 times won the golden boot at the 1986 World Cup Finals, played for Leicester City, Everton, Barcelona and Tottenham during his career. He now presents the BBC's Match of the Day. Gary Lineker was awarded an OBE in 1992.

“I feel privileged and honoured. It is a nice gesture from my home town.”

Staff news

Professor Richard Holt (rholt@dmu.ac.uk)

2009 was another busy year for Professor Richard Holt in his role as Centre Director. He was co-organiser of the Legacy of Mega Sporting Events conference, held in two stages, firstly at SDA Bocconi Business School in Milan and then a second conference at De Montfort University in December 2009. He also gave international conference papers at University of Leuven, Belgium, and a plenary lecture to the Japan Society for Physical Education and Sport at their 60th anniversary conference in Hiroshima, Japan. He gave a paper at University of Rouen in January 2010. He also examined two PhDs at the University of Lyon and one at the University of Strasbourg in 2009. Richard continues to be part of the Steering Committee for the AHRC-funded research network for 'Sport in Europe', co-organising symposia at Pembroke College, Cambridge in July 2009 and early January 2010.

During 2009 Richard wrote articles including 'Ireland and the birth of modern sport' in M Cronin, William Murphy, Paul Rouse (eds), *The Gaelic Athletic Association, 1884–2009* (Irish Academic Press, Dublin 2009), 'The Lives of Jackie Milburn: The footballer as gentleman' in D

Russell and S Wagg (eds), *Northern Sporting Heroes* (Northumbria UP, April 2010 – forthcoming), 'Sports History in France and Britain: National differences and European Perspectives', jointly with Paul Dietschy, *Journal of Sport History*, (forthcoming spring 2010) and 'Victorian Beauty' in *100,000 Years of Beauty* (Gallimard, Paris 2009), Vol 4.

Richard has a range of projects already in progress for 2010, including acting as consultant for senior producers at BBC Radio 4 on the development of a series of 30 programmes for 2011–2012 on the history of British sport. He is also co-directing 'The Special Olympics Research Project' with John Williams (University of Leicester), Dr Neil Carter (DMU), Leicester City Council and Special Olympics GB. He will also be acting as co-organiser on a project with Professor S Darbon, Aix en Provence/CNRS on 'Sport, History and Anthropology'. A seminar is planned for November 2010 in Aix and a publication to follow in *Ethnologie Française* in 2011.

Professor Matt Taylor (mtaylor@dmu.ac.uk)

Matt Taylor took on a number of new responsibilities during 2009. At the start of the year, he took over from Dil Porter as co-

editor of *Sport in History* and in September became editor-in-chief of the journal. He is also active on the editorial board of the *Nordic Sports Science Forum* and over the year has acted as a referee for academic journals such as *Women's History Review* and the *International Review for the Sociology of Sport*, as well as publishers including Manchester University Press and Lexington Books. At De Montfort University, Matt is now convenor for the Department of Historical and Social Studies seminar series and plays a leading role in the Departmental Research Committee.



Work published in 2009 included a special issue of the *London Journal* on 'Sport in London', for which he was guest editor. Matt also published a study of the Boxers' Union of the 1930s in *Sport in*

History and a piece on 'Mass-Observation, Sport and the Second World War', which will be published in an edited collection titled *Recording Leisure Lives in early 2010*. 'Football's Engineers? British Soccer Coaches, Migration and Intercultural Transfer' is due to be published soon in a special

issue of *Sport in History* on coaching cultures edited by Neil Carter, while a comparative piece on football, boxing and speedway entitled 'The Transatlantic Migration of Sporting Labour, 1918–1939' is under consideration for *Labour History Review*.

Matt's research interests have continued to develop along three main lines: the social history of British boxing; trade unionism and labour relations in sport and entertainment; and sport, migration and global history. As well as continuing work on a co-authored history of boxing in 20th Century Britain, he will be organising a conference at DMU in April 2010 on 'Boxing, History and Culture: New Themes and Perspectives', and will co-edit a special issue of *Sport in History* on the same subject in 2011. A new project on labour and unionism in the entertainment industry is currently being developed, while further conference papers and articles are planned on British sportsmen abroad and the transfer of European soccer to the United States. He is also leading a project on 'Sport and Global History', culminating in a special issue of the *Journal of Global History* which he will edit and is planned for publication in 2013.

Dr Neil Carter
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Neil Carter has worked on a variety of projects during 2009. He is currently co-director of the joint DMU-University of Leicester two-year study of the Special Olympics, which took place in Leicester in July 2009. This project will produce a history of Special Olympics in Great Britain and a report on the legacy of the games both for the city and also for perceptions of people with learning disability more generally. He is also working on a proposed joint bid with the University of Leicester to the AHRC. It is intended to be a contemporary history of sport and ethnicity in Leicester since 1960.

During 2009, Neil has had two articles published. 'Mixing business with leisure? The football club doctor, sports medicine and the voluntary tradition' appeared in *Sport in History* in March 2009, and in the *International Journal of Sports Science and Coaching*, vol 4 (4), 2009, he published a commentary on 'The Importance of Asset Maximisation in Football'.

He also has a number of publications pending. First, 'The Rise and Fall of the Magic Sponge: Football trainers and the shift from unorthodox to orthodox medicine' will be published in the *Social History of Medicine* in 2010. In addition, his essay, 'Football's First Northern Hero? The Rise and Fall of William Sudell', will be part of a collection of essays in a book titled, *Northern Sporting Heroes* and published by University of Northumbria Press next year. A special issue on the history of coaching that he has edited was published in the journal *Sport in History* in March 2010, to which he has contributed an article on coaching in athletics during the inter-war years. He has also been awarded

a contract by Bloomsbury Academic to write a monograph on *Health, Medicine and the Sporting Body: A History*.

Neil's interests have continued to develop in the history of sports medicine as well as the history of sport, including an article on the punch-drunk boxer. In 2009, he presented a paper called 'Girl, you have no faith in medicine: Medical resistance to women's sport in inter-war Britain' at the annual conference of the British Society of Sports History at the University of Stirling. In August, he was invited to Japan to present a paper, along with Professor Richard Holt, at the 60th Conference of the Japan Society of Physical Education, Health and Sport Sciences at the University of Hiroshima. He also presented a paper on 'The Legacy of the Special Olympics in Leicester' at the 'Mega Sporting Events: History, Heritage and Legacy' conference that was funded by CIES and held at the centre in December 2009.

Dr Jean Williams
(jwilliam@dmu.ac.uk)

June 2009 saw the publication of a special edition of *Sport in History* co-edited with Jeff Hill on Sport and Literature. In it Jean also wrote the article 'The Curious Mystery of the 'Olympick Games': did Shakespeare know Dover... and does it matter?' looking at the early modern period. A broader focus on Olympic history is being developed by a monograph with a working title *A History of British Women Olympians* which is based on archival research at the British Olympic Foundation and the IOC museum Lausanne.

Jean was an academic consultant for the National Football Museum Hall of Fame voting in February 2009 for the new individual male and female players and team nominations for the year. In July Jean attended the British Society for Sports History Conference in Stirling, and gave the first version of *Kit: toward a history of sports clothing* with Dil Porter. September saw an invited panel presentation in response to Roland Roberston and Richard Giulianotti's book on football and globalisation at Royal Holloway. Jean again gave her joint paper with Dil Porter on sports clothing at the Centre for the History of Retail and Distribution in Wolverhampton. This research looks to use the history of De Montfort University as a former polytechnic and national leader of footwear design to look at the region's contribution to sportswear and in particular the football boot. Both Jean and Dil will contribute to DMU's heritage group as a result of this interest in 2010.

In November Jean gave an invited paper at Keele University at John Bale's seminar series. At the annual Women's History Network Midlands event hosted by Staffordshire University in Stoke on Trent she gave the paper 'Frisky and Bitchy: unlikely women Olympians' on the life and work of Rixi Markus, the first woman world bridge grandmaster. An article of this title will appear in Carol Osborne and Fiona Skillen's

special edition of *Sport in History* on women's sport in June 2010. This interest links with further research on women's autobiographies in the 1940s, 1950s and 1960s which is part of the manuscript Jean is developing with a working title *A Contemporary History of Women's Sport*. In order to contextualise this research within the broader history of women Jean has attended the ESRC-funded network series on the 1950s, beginning with the Glamour seminar held in Manchester.

Dr Dilwyn Porter
(dilwyn.porter@dmu.ac.uk)

Dil Porter's work for the Centre continues to be focused around his teaching commitments on the MA course and PhD supervision. He is delighted that so many of our MA students make a successful transition to PhD work.

During the course of 2008/09 Dil was active on the conference circuit presenting papers to the British Society for Sports History, the Business History Association and the Committee for the History of Retailing and Distribution. He also co-chaired the Leisure and Sports History research seminar at the Institute of Historical Research, which he helped to establish in 2008. It enjoyed a very successful first year and provided a platform for a number of distinguished contributions from De Montfort University colleagues.

In terms of his own research, 2008/09 saw a continuing commitment to well-established themes along with some new developments. Dil contributed a chapter on 'Sport, business and the media' to a prestigious collection of essays edited by Richard Coopey and Peter Lyth, *Business in Britain in the Twentieth Century* (Oxford University Press, 2009). This was followed by a chapter on 'Sports history, business history and entrepreneurship' to be published in the forthcoming *Routledge Companion to Sports History* (2010). The first results of Dil's work on the cultural and social history of football in London were published in the *London Journal* (July 2009) and a study focusing on memories of England's 1966 World Cup win appeared in *Sport in History* (September 2009). The most radical departure from Dil's previous work was an excursion into the history of Cornish rugby. 'Cornwall and rugby union: sport and identity in a place apart' forms part of a collection edited by Phil Dine and Sean Crosson, *Sport, Representation and Evolving Identities in Europe* (Peter Lang, 2010). Increasingly, Dil's work focuses on bringing his interests in sports history and business history together. He has recently been working in the Design Council archives on the contribution of sports equipment manufacturers to the 'Britain Can Make It' exhibition of 1946.

Professor Pierre Lanfranchi
(planfranc@dmu.ac.uk)

During 2009 Pierre continued to play a high profile role as Chair of the Global Agenda Council on the role of Sports in Society.

The Agenda Council is part of the World Economic Forum and the inaugural meeting's outcomes and recommendations were presented at the World Economic Forum Annual meeting in Davos in January 2009.

Pierre continued his work with the CIES/FIFA international University network throughout 2009, with academic visits to Costa Rica, Chile, Trinidad, Argentina, Egypt, Senegal, South Africa, Turkey and the Ukraine all completed throughout the year.

Pierre continues to be Co-Scientific Director on the FIFA International MA in Management, Law and Humanities of Sport and is the module leader for the Internationalisation of Sport sub-module at De Montfort University.

Dr Anthony Bateman

Honorary Visiting Research Fellow Anthony Bateman has had a productive year. Along with Professor Jeff Hill he has successfully compiled a proposal for *The Cambridge Companion to Cricket*, a work due to be published in 2011. His own book *Cricket, Literature and Culture: Symbolising the Nation, Destabilising Empire* was published in November. In addition he has had articles on cricket literature published in *Sport in History* and *Sport in Society*. His chapter

on cricket and imperial masculinities is due to appear in Rainer Emig and Antony Rowland's book *Performing Masculinities* and he has just completed a proposal for a special edition of *Sport in Society* on the theme of sport and music. Activities at the centre have included a lecture on the history of Indian cricket for the FIFA MA students. Dr Bateman has also written articles for *The Guardian*, including a piece on cricket and pop music published in July.

Professor John Bale



and allow the students to ask questions and take part in a concluding panel discussion. Professor Holt and Professor Lanfranchi joined the special day of lectures.

Professor Emeritus Tony Mason

Professor Emeritus Tony Mason and University of Leicester historian Dr Eliza Riedi have completed their book *Sport and the Military in Britain and its Empire 1880–*

1960. It will be published by Cambridge University Press later this year. Tony is also writing about the impact of the British on the global expansion of football in the same period. Tony has continued to write entries for the *Oxford Dictionary of National Biography*. His latest including articles on Alan Ball and Ian Wooldridge. He is also writing about England's defeat by the United States at the 1950 World Cup.

Professor Emeritus Jeff Hill (jhill@dmu.ac.uk)

Professor Hill has continued working on the theme of sport and literature, with a chapter on Alf Tupper, the 'Tough of the Track', for Professor David Russell and Dr Stephen Wagg's (Leeds Metropolitan University) collection of essays on Northern Sporting Heroes (to appear in 2010). The Tupper theme also featured in an Irish Humanities Research Council-funded colloquium at NUI, Galway (December 2008), from which a publication edited by Philip Dine and Sean Crosson of NUI Galway will result in 2010. Also on literature, the special edition of the journal *Sport in History*, edited by Jeff Hill and Jean Williams, on the subject of 'Sport and Literature', came out in June 2009. With Anthony Bateman, Jeff is also editing the *Cambridge Companion to Cricket (CUP)* which is due to be published in 2011.

Key dates for your diary 2010

Friday 23 April 2010

Boxing, History and Culture: New Themes and Perspectives Symposium

A rare opportunity to participate in a discussion around the social and cultural aspects of Boxing social history. For more information or to book email James Panter – jpanter@dmu.ac.uk

Thursday 29 April 2010

Sport History and Culture MA/PhD Research seminar day

Confirmed speakers on the day include Dr Martin Polley (Southampton University) and Dr Robert Light (Huddersfield University). For more information or to register for the event email Jean Williams – jwilliam@dmu.ac.uk

Friday 11 June 2010

Professor Matt Taylor and Dr Neil Carter from the ICSHC have been invited to give a special lecture at The Royal Society in London

Professor Taylor and Dr Carter have been invited to give a lecture on Sir Harold Thompson (1908–1983), which will be entitled 'An Amateur in a Professional Game: Sir Harold Thompson FRS, the FA and English Football' and will coincide with the opening fixture of the 2010 World Cup in South Africa. For further information please visit royalsociety.org/events

Saturday 30 October 2010

The International Centre for Sport History and Culture will be hosting its tenth 'Historians on Sport' conference.

The event features distinguished scholars who work directly and indirectly in the field of sport and have a serious interest in its historical development. To register for the event or for further information please email icshc@dmu.ac.uk

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