

ICSHC Newsletter

International Centre for Sport History and Culture Newsletter Spring 2008

Lord Coe awards seventh edition FIFA Master Graduation Certificates

In 2007 Lord Coe was appointed course patron to the FIFA International MA students of the seventh edition. As part of his duties he was guest of honour at the course graduation ceremony in Neuchâtel, Switzerland.

Following the presentation of the course graduation certificates to the individual students, Lord Coe said, "Every year, approximately thirty postgraduates from 15 to 20 different nationalities take part in this full-time course, which covers all the major issues that sports organisations face today, from social and ethical issues to the more traditional legal and business matters. This new and highly qualified group will be looking to take up posts in sports administration. They will be much better equipped than the generation before to deal with the growing global complexity of sport".

Following the official degree ceremony, the students and their families had the opportunity to talk to Lord Coe and the course Scientific Directors about their experiences during the year-long programme and their plans for the future. 2007 graduate Brooke Adriance said, "The FIFA Master was a great experience, not only academically but also personally. The chance to live in three different countries with a very diverse group of people while receiving a top level education in sports management is truly a once in a lifetime



Lord Coe during the seventh edition FIFA Master graduation ceremony in Switzerland.

experience". The staff of the ICSHC wish all of the seventh edition students every success in their future careers in sport.

Prof Pierre Lanfranchi, Prof Richard Holt and Mr James Panter represented the Centre at the graduation ceremony, along with Prof David Wilson, Dean of Business and Law.





‘Allez Les Bleus’: The Centre and the Rugby World Cup



Gregor Townsend MBE during the conference

Prof Richard Holt joined with Jed Smith, curator of the National Rugby Museum, Huw Richards, rugby writer for The Financial Times, and rugby scholars Prof. Tony Collins and Dr. Adrian Smith, to host a conference at Twickenham in September 2007 to mark the centenary of the first international match between England and France.

Dr Phil Dine of the NUI Galway gave an overview of the character and development of French rugby which was followed by prominent French specialists including Thierry Terret, who spoke on the culture of rugby in the south-west of France, and Olivier Nier on the current transformation of French rugby. Other topics included Vichy and Rugby league whilst Eddie Butler (former Welsh international and now

BBC commentator) and Gregor Townsend (former Scottish international) spoke about playing and watching rugby in France.

The conference theme then moved appropriately to France where Paul Dietschy and Patrick Clastres organised a conference on 12-13 October with simultaneous translation at the Institut de Sciences Politiques

(‘Sciences Po’) in Paris where Prof Holt and Prof. Lanfranchi from the ICSHC both chaired sessions mixing together British and French specialists from anthropology, sociology, sports science and history. The unexpected England-France semi-final added a certain piquancy to the event – especially in light of the result which was duly celebrated by the Anglophone contingent late into the night.

PhD Graduate appointed Musée National du Sport Scientific Director in Paris

Dr Claude Boli, a PhD graduate from the ICSHC, returned in 2007 as a guest speaker on the FIFA International MA course. Dr Boli was recently appointed as Scientific Director of the Musée National du Sport in Paris. As Scientific Director he is responsible for all museum exhibitions, publications and research.

He spoke to the FIFA postgraduate students about his current work. This includes a special exhibition on the history of sport in France since the Middle Ages, to be located at the

French Ministry of Sport. Exhibitions will also be created on ‘Women and Sport in Paris’ and ‘Handball’, to celebrate the success of women at the World Cup in France in December 2007. Dr Boli is also actively involved in French Ministry of Sport projects designed to promote sport in schools and within universities across France.

As part of the ICSHC programme of developing international contacts and partners, the ICSHC will forge closer links with the Musée National du Sport in 2008.



Dr Claude Boli during a visit to the Centre in December.

German Olympic Museum contributes to AHRC research seminars



Grace Gates at Lord's – venue for the November AHRC seminar.

Prof Jeff Hill's AHRC funded Sport, History and Heritage research network seminars continued in 2007. Events were held at the National Football Museum in Preston and in November Dr Christian Wacker presented a paper at Lord's cricket ground in London. Dr Wacker is the Director of the German Sport and Olympic Museum in Köln, Germany.

His paper considered the role of Olympic museums across the world and more specifically on the challenges facing national sports museums in the heritage sector. A large audience of academics and representatives from the United Kingdom museum and heritage sector then had the opportunity to ask Dr Wacker a range of questions on sport heritage and his experiences as a Sport Museum Director. The seminar concluded with a visit to the Lord's museum.

The network has held four seminars to date, covering five different topics. The project is made up of three Directors,

Prof Jeff Hill, Kevin Moore (National Football Museum) and Jason Wood (Heritage Consultant). They will shortly be submitting a proposal for a book on the subject of sport, history and heritage.

The next seminar will be held in February 2008 at the All England Lawn Tennis Club, Wimbledon. For further information or to register to attend please contact Prof Hill at jhill@dmu.ac.uk



Arts & Humanities
Research Council



French Sport Historian Dr Daphné Bolz

Marie Curie Centre Fellow wins new EU research award

French sport historian, Dr Daphné Bolz, who joined the Centre in the autumn of 2006, has been awarded a second prestigious European Commission, Marie Curie, Intra-European Fellowship grant. The award will allow Dr Bolz to continue her research into the diplomatic, political and economic dimensions of the 1948 Olympic Games, which were held in London in the aftermath of the Second World War.

The extensive research project was proposed for funding to the European Commission in August 2007 and assessed by independent experts in October. In December 2007 the European Commission officially announced that the project was ranked "A" (funding available). The second fellowship will run until April 2010 and Dr Bolz will be based within the Centre for the duration of the Fellowship. Prof Richard Holt, Director of the Centre, said, "The Centre is delighted that Dr Daphné Bolz has been successful in her bid for a further two year Fellowship from the European Commission. This will greatly strengthen our expertise in the area of Olympic history and more specifically London Olympic history".

Centre staff news

Professor Richard Holt

(rholt@dmu.ac.uk)

Prof Holt spent much of 2007 writing collaborative research bids. With Dr Chris Young (Cambridge) and Prof Alan Tomlinson (Brighton), he wrote an AHRC network bid on how to develop a new history of European Sport. He has also worked extensively with Ray Physick and Matthew Taylor on a major bid to the Heritage Lottery Fund for a history of the London Ex-Boxers Association. Both of these projects have been submitted and are currently under consideration. With John Williams (Sociology Department, University of Leicester), he was successful in winning a fully-funded PhD studentship to study sport and ethnicity as part of the wider programme of sports research supported by the East Midlands Universities Association (EMUA). The studentship was generously funded in this case by De Montfort University. It fits into a wider and continuing programme of research into sport and ethnicity in Leicester with John Williams. Indeed, it will be submitted as a major research project to the ESRC in early 2008.

Richard completed an article on the history of the aesthetic in sport as part of an interdisciplinary response to Hans Ulrich Gumbrecht's *In Praise of Athletic Beauty* (Harvard 2006). This will be published in a special edition of *Sport in History* in spring 2008. In addition, he organised the seventh *Historians on Sport* which attracted a full house and he spoke at conferences in Paris and London. He continued as co-scientific Director of the FIFA Humanities of Sport module and as supervisor to several PhD students in the Centre.

On 1 November Richard formally took over from Jeff Hill as the Director of the Centre.

Professor Jeff Hill

(jhill@dmu.ac.uk)

Jeff Hill continued as Director of the ICSHC until 31 October 2007, when he handed over to Richard Holt and

took up a 0.2 appointment as Professor of Historical and Cultural Studies. Jeff has been the Centre Director since 2001. His research interests have continued to develop in the area of history and literature; following the publication in late 2006 of his *Sport and the Literary Imagination*, together with an article in *Sport in History*, he presented a paper on the subject of Alf Tupper at the European Sport Literature conference in Budapest in March 2007. In June he presented on Robin Jenkins's *The Thistle and the Grail* and Scottish national identity at the Sport Literature Association conference in Saratoga Springs, New York, though regrettably illness prevented him from speaking at the CESH conference in L'Orient, France in September. He is currently planning with Dr Jean Williams, a special issue of *Sport in History* based upon papers given at the two conferences held at De Montfort University in October 2005 and May 2006 to explore themes in sport and literature. He examined PhDs at University of Central Lancashire and Bedfordshire. In January 2007 he was a guest on the BBC Radio 4 programme *The Long View*.

During 2007 Jeff co-ordinated the 2008 History RAE submission.

Dr Dilwyn Porter

(Dilwyn.Porter@dmu.ac.uk)

Dil Porter has continued to work on a number of projects in sports history while maintaining his commitment to research and teaching in 20th century British history. He co-edited (with Stephen Wagg – Leeds Metropolitan University) a special issue of *Sport in History* (December 2006) on Amateurism in England. This included his own piece 'Revenge of the Crouch End Vampires' on the FA/AFA split. This special issue is due to be republished by Routledge in book form shortly. Meanwhile his work as co-editor of *Sport in History* has continued and he has also been busy as a reviewer for *Contemporary British History*, *Cultural and Social History*, *Journal of Sports History*, as well as for *Sport in History*.

He is currently working on two projects related to football and rugby at the London 1908 Olympic Games.

Dil was active on the conference circuit in 2007, delivering papers at the annual conference of the British Society of Sports History and, by invitation, at the annual conference of Sports History Ireland. He took the lead, on behalf of the Centre, in co-organising the first 'Sport and Business' conference, held in conjunction with the Business History Unit at London School of Economics (LSE), where he retains 'Research Associate' status. This initiative was successful in attracting sponsorship from the Economic History Society and it is hoped to follow it up with another joint conference at De Montfort University in the autumn of 2008. Dil has been invited to further develop the 'Sport and Business' theme as a guest speaker at the annual conference of the German British Studies Society to be held in Duisburg in May 2008.

In March 2007 Dil co-organised a day seminar in Leicester with guest speakers from the Centre for Idraet, University of Aarhus (Denmark) on the subject of sport and physical culture.

Dr Neil Carter

(necarter@dmu.ac.uk)

In 2007, the Wellcome Trust sponsored 'A History of Sports Medicine' project, of which Neil Carter was Research Fellow, came to an end. In September 2007, he began a two year Research Fellowship in the ICSHC.

During 2007, Neil had two articles published. These were 'Managing the Media': The changing relationship between football managers and the media' in *Sport in History* (June 2007) and 'Metatarsals and Magic Sponges: English Football and the Development of Sports Medicine' in *Journal of Sport History* (Autumn 2007).

Neil presented various papers on the history of sports medicine and the history of football. In February 2007, at

the conference 'Northern Sporting Heroes: New Historical Perspectives', he presented a paper titled, 'William Sudell: Football's First Northern Hero?' The conference was held at Leeds United Football Club. In March he gave a paper on 'Better and Safer Boxing: Ringside and Boardroom Medical Control of Boxing Careers in the Twentieth Century' at the Aarhus University/De Montfort University joint symposium. At the British Society of Sports conference at Stirling University in August, he was part of the Wellcome Trust sponsored panel on the history of sports medicine and gave a paper titled, 'The Rise and Fall of the Magic Sponge: Football Trainers and the Persistence of Popular Medicine'. In December, he presented a paper at the University of Warwick at the 'Regimens of Health' conference. His paper was titled, 'Staying healthy to win: The training of professional footballers, 1880-1939'.

Professor Matt Taylor
(mtaylor@dmu.ac.uk)

Former Centre PhD student and research fellow, Matt Taylor, was successful in applying for the post of Professor of History following the retirement of Prof Jeff Hill. Centre Director Prof Richard Holt said, "Matt Taylor's work on the history of football is of outstanding scholarship and international importance. We are delighted to have Matt back in the Centre in a senior role". Matt joins the Centre from the University of Portsmouth.

Matt Taylor had his book *The Association Game: A History of British Football* published by Longman in August 2007.

An article entitled 'Four Nations Against the World: Britain, "Britishness" and the Football World Cup', will be published soon in a collection on the World Cup edited by Alfred Wahl. He also had two articles – one on globalisation and the migration of footballers and the other on the political culture of British football. Both articles were published in the Swedish online journal *idrottsforum*.

Matt is currently working on a number of new projects. Alongside a history of 20th century British boxing with Martin Johnes (Swansea University), he has



been involved with Ray Physick, Richard Holt and the London Ex-Boxers' Association in a bid to create a Hall of Fame, an oral history archive and a popular history of London boxing. In addition, he is working on articles on Sport, Mass-Observation and Civilian Morale in the Second World War, Boxing and Unionism in the 1930s, Sporting Autobiographies, and on various aspects of the social and cultural history of post-war English soccer. Matt is also editing a special edition of the *London Journal*, themed around 'Sport and the Olympics', to which he will contribute a piece on Boxing in London between the wars.

During 2007, Matt delivered papers on 'Sport and Mass-Observation' at the British Society of Sports History annual conference and on 'The Pioneers: British Coaches Abroad' at the De Montfort University 'Managing Athletes' conference in December 2007. Finally, Matt has acted over the past year as a reader for proposals to a number of publishers, journals and research councils, and served as an internal examiner to two PhDs while at the University of Portsmouth.

Dr Jean Williams
(jwilliam@dmu.ac.uk)

In October 2007 Jean had her book, *A Beautiful Game: International Perspectives on Women's Football* published by Berg. The book examines case studies of the United States of America, England, Australia and China, particularly with regard to the development of a World Cup for Women (1991) and Olympic

Competition (1996).

In May 2007 Jean co-organised the ICSHC conference, 'Representing Sport – Exploring the literary turn in sport history', with Jeff Hill. Jean also presented a paper entitled, 'Harry Potter Quidditch: The Revenge of the Nerds?' This was in addition to her paper, 'Oral History and Women's Sports' at the second International Qualitative Sporting Conference at Liverpool John Moores University. In March 2007 she gave a paper entitled, 'A Local Sporting Distinction for Local People', at the De Montfort University/ Aarhus University day seminar in Leicester.

Jean was successful in gaining funding for three projects in 2007. The projects covered, *The Reflective Practitioner in Undergraduate Education Studies Modules*, *Bedford Physical Training College Archive Project* and *Sport and the Image*. Jean's media activity in 2007 included interviews and articles on women's football for BBC *Nation on Film* and a series on *The Global Game* with John Turnbull – theglobalgame.com, for example, 'Rough girls, delicate boys' September 22, 2007.

Dr Daphné Bolz
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In 2007 Dr Bolz collaborated with the University of Lyon, France, on a project on the Olympic Games held in Paris in 1924. In the chapter she has written for the collective book linked to this project, she analyses the comments of the German journalists on the Paris

Centre staff news (continued)

Games – (German athletes were not invited as a consequence of World War I). The chapter is entitled 'Rabaisser, dénoncer et dépasser: la réception des Jeux olympiques de 1924 dans la presse allemande' and the book will be published shortly under the reference: T Terret (ed), *Les Paris des Jeux olympiques de 1924*, Biarritz, Atlantica, 2008.

Articles written by Daphné on the 1934 football World Cup in Italy and the 1936 Olympics in Berlin came out in November 2007: 'La mise en scène sportive de l'Italie fasciste et de l'Allemagne nazie: la Coupe du monde de football de 1934 et les Jeux olympiques de 1936'. They form part of a wider collection of essays: André Gounot, Denis Jallat, Benoît Caritey (eds), *Les Politiques au stade. Manifestations sportives nationales et internationales (du XIXe au XXe siècles)*, Rennes, PUR, 2007. Another article, on the Commission for Sports Facilities under fascism, is about to be published in the Italian journal for sports history *Lancillotto e Nausica: 'La Commissione Impianti Sportivi del CONI fascista. Tra sport e politica'*. Finally, the slightly re-written text of her doctorate will be out in January 2008: *Les Arènes Totalitaires*, Paris, Éditions du CNRS.

In February 2007, and as part of her Marie Curie Fellowship, Daphné presented a paper at the De Montfort University History Research Seminar. Her paper was entitled, 'The Political

Dimension of Sports Architecture: A Comparative Study of the German, Italian and British Experiences in the Interwar Period'. She also gave papers at ISSA and ISHPES Joint World Conference in Copenhagen (Denmark) in August 2007: 'Sports Architecture in English Society. A Few Examples from the Inter-War Period', and was invited to give a paper on the representations of the sportsman in fascist Italy at a conference on German sports leader Carl Diem at the University of Münster, Germany.

In September 2007 Daphné presented to the International Congress of the European Committee for Sports History in Lorient, France. As a member of the publication committee, she also discussed changes for the new journal, which is about to be published under the title *European Studies in Sports History*.

Finally, in 2007 Dr Bolz was made a member of the International Society of Olympic Historians (ISOH).

Professor Tony Mason

Prof. Mason and Dr Eliza Riedi (University of Leicester) are in the process of finishing a new book, *Sport and the Military 1880-1960*, which is due to be published by Cambridge University Press in 2008. During the year he also wrote several articles for the Oxford Dictionary of National Biography, including those of Brian Clough, Kenneth Wolstenholme and Percy Young. In 2007 Tony gave

lectures on the Humanities of Sport module on the FIFA Master postgraduate course. Finally, Tony has continued his PhD supervision and two of his doctoral students are due to complete in early 2008.

Professor Pierre Lanfranchi

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Prof Lanfranchi has continued his secondment to FIFA where he has a key role in developing their higher education programme in Africa in preparation for the 2010 World Cup. This involves a very heavy programme of travelling to South Africa, Egypt and Senegal as well as maintaining his role as academic adviser to the FIFA education programme in South America. Despite these heavy commitments he played a major role as a Scientific Director of the FIFA Masters programme, selecting students from a large field of applicants and teaching the internationalisation element of the course at DMU. He has maintained his research interests in the ideology and diffusion of sport and the migration of football players. Pierre has attended and spoken at conferences worldwide as well as taking a special interest in the work of Dr. Julio Frydenberg, the Joseph Blatter Distinguished Research Fellow, based in the Centre. Pierre and Julio plan to develop further international projects beginning with an Anglo-Argentinian research programme on the history of football in London and Buenos Aires.

De Montfort University funds new research into sport and ethnicity

As part of the East Midlands University Association (EMUA) programme to foster co-operation between the universities of the region, De Montfort

University has responded generously by funding a three year full cost PhD studentship to be supervised jointly with Leicester University on 'Sport, Ethnicity and Community in Leicester c. 1960-1990s'. The project will be jointly supervised by Prof. Richard Holt from the

ICSHC and John Williams of the Leicester University Sociology Department. The PhD will be linked to a larger funding bid to the ESRC to carry out a major survey of sport and ethnicity in Leicester. Prof. Holt said, "The city of Leicester is currently taking major initiatives in promoting sport and social integration and this project will make a significant scholarly contribution to that process".

east midlands
universities association

FIFA Master Humanities of Sport module 2007/2008



From left to right: Yasemin Bay, Renata Roth, María Guadalupe Navarette Hernández and Sybille Lötscher during the London 2012 Olympic visit.

In December 2007 the eighth edition of the FIFA International MA completed the Humanities of Sport module run by the Centre. The 2007/08 class is made up of 29 students from 22 different nationalities and, once again, module teaching was supplemented by a wide range of guest speakers and field visits.

Field visit contributors for this academic year included All England Lawn Tennis Club – Wimbledon, Rugby School, National Football Museum, Manchester United FC, Bolton Wanderers FC, RFU Twickenham, Leicester Tigers RFC, Aston Villa FC, Leicester City FC, London 2012 and MCC Lord's. Guest speakers also represented Nottinghamshire LTA, Premier League, NFL, Drug Free Sport – UK Sport, London Marathon, Canterbury and Sport Against Racism Ireland. James Panter, who is the FIFA Humanities of Sport Module Co-ordinator, said,

"Once again I would like to thank all of the module contributors for their support this year. When you add the guest speaker and field visit programme to the International Centre for Sport History and Culture internal lecture timetable you have a once in a lifetime student experience. This is clearly demonstrated by the world class reputation the course has now established in the international market place".

The 29 students of the eighth edition will next travel to SDA Bocconi School

of Management in Milan to undertake the Management of Sport module. After the completion of this stage of the course they will transfer to the Université de Neuchâtel (Switzerland) to complete the Sports Law module. The students will graduate in Switzerland, receiving their certificates from the 2007/08 course patron, Joseph S Blatter (President of FIFA) who takes over from the seventh edition patron, Lord Coe.



Robben Island film launched at FIFA 2010 World Cup preliminary draw

On 23 November 2007, in Durban, South Africa, FIFA hosted the world premier of the feature film docudrama, 'More Than Just a Game'. The event was part of a four day meeting leading up to the preliminary draw for the 2010 FIFA World Cup. The film was introduced by President of FIFA, Mr Joseph S Blatter and Mrs Phumzile Mlambo-Nguka, the Deputy President of the Republic of South Africa. The event was attended by a number of representatives from FIFA, international media and South African government, business and sports personalities. However, most importantly the audience included a number of former political prisoners who had served their incarceration on Robben Island and the four men whose lives provide the basis for the film story. The film and the

events that are the basis for it have received considerable media coverage including feature articles in The Observer, The Financial Times, FourFourTwo Magazine, The Times (South Africa) and The Sunday Times, as well as numerous wire service articles.

The basis for the film is the research begun in 1997 by visiting ICSHC academic, Prof Chuck Korr. The film tells the story of how the political activists sentenced to Robben Island won the right to play football (after a series of protests) and then created a highly structured football league, whose constitution and other arrangements met the standards established by FIFA for such organisations. The prisoners used football as a way of maintaining

their morale in the face of the brutal treatment by the authorities. Football became an outlet for them, a way to control something in their lives and to find a way to bring some enjoyment to otherwise horrid circumstances. They saw football as a way to create a cohesive community amongst prisoners who came from different political factions and ethnic groups. It was also a way to reinforce the character traits and administrative skills they knew they would need when freedom and democracy finally came to South Africa.

The film is produced by Anant Singh, South Africa's leading film maker and directed by the award winning Junaid Ahmed. Chuck Korr was the co-producer and historical consultant for the film.

ICSHC holds seventh Historians on Sport conference – October 2007



Saturday 27 October 2007

10.30am-4.30pm

Clephan Building

De Montfort University, Leicester

£30 (students £10) includes a buffet lunch

The International Centre for Sport History and Culture, De Montfort University, Leicester, will hold their seventh 'Historians on Sport' conference on Saturday 27 October 2007. We continue the successful tradition of inviting a mixture of distinguished mainstream historians to reflect on the wider significance of sport and sports history specialists who have made a notable contribution to the subject. As usual the papers will be broad in focus and there will be plenty of opportunity for questions.



Speakers include:

- Prof Ian Talbot, Dept. of History, Southampton University – 'Cricket, Identity and India'
- Prof Peter Cain, Sheffield Hallam University – 'Character, the British Empire and Sport: Some Reflections on 1870-1914'
- Dr Keith Brewster, Dept of History, University of Newcastle – 'Recent trends in the study of Mexican sports history'
- Dr Emma Griffin, Dept of History, University of East Anglia – 'Sport in the long 18th century'
- Dr Adrian Smith, Dept of History, University of Southampton – 'Sport, Speed and the Technological Imperative – dealing with declinists'
- Prof Dave Russell, Leeds Metropolitan University – 'Sporting honours. The rise and rise of the sporting award'

To register and for further information about this conference please contact:

International Centre for Sport History and Culture
De Montfort University
Clephan Building
Leicester LE1 9BH, UK
T: +44 (0)116 250 6486
E: ICSHC@dmu.ac.uk



Poster from event held last year.



From left to right: Prof Ian Talbot (Southampton University), Dr Keith Brewster (University of Newcastle), Dr Emma Griffin (University of East Anglia), Dr Adrian Smith (Southampton University), Prof Dave Russell (Leeds Metropolitan), Prof Richard Holt (De Montfort University).



By Professor Richard Holt – ICSHC Director and 'Historians on Sport' organiser

The last Saturday in October has become something of fixture for those committed to the notion that the history of sport is part of a much bigger historical agenda. The Faculty of Humanities Postgraduate Centre was packed to hear six invited speakers, all widely published and distinguished in their area. The conference ranged very widely this year.

The conference began with Prof Peter Cain, Sheffield Hallam University, one of the foremost historians of the British Empire, who gave an inspiring paper on the social origins of amateur cricketers, exploiting Wisden in new ways. Then came Prof Ian Talbot, University of Southampton, a distinguished historian

of India and Pakistan, who laid out the range of big themes in politics and ethnicity which can be explored through the cult of cricket. The morning was rounded off by Dr Keith Brewster, Newcastle University, who cast new light on the place of sport in history in 20th century Mexico. The afternoon was spent looking at Britain. First Dr Emma Griffin, University of East Anglia, spoke vividly about her new book on 18th century fox hunting, as published by Yale UP. This was followed by Dr Adrian Smith, University of Southampton, on the neglected history of speed and technology in motor sport in the context of the alleged decline of the British economy. Finally, the ICSHC wanted to invite someone who had made a

special contribution to sports history over many years. Prof Dave Russell is held in high regard by everyone who values carefully crafted and widely contextualised work. His paper on 'The Rise and Fall of the Sporting Award' fulfilled all of the guests expectations. James Panter, the ICSHC Research Administrator, handled all the administration with his typically understated efficiency and Dil Porter was an excellent Chair. Our thanks to all those who keep coming back for more.

Prof Richard Holt – December 2007

Joseph S Blatter Distinguished Lecture at De Montfort University

In December 2007 Dr Julio Frydenberg gave the first Joseph S Blatter Distinguished Lecture as part of the final week of the FIFA Humanities of Sport module in Leicester. Dr Frydenberg, who is an academic at San Martin University, Buenos Aires, and CIES co-ordinator for Argentina, presented a paper on the evolution of football spectatorship in Buenos Aires from 1920-1990. This paper concluded an 18 month secondment by Dr Frydenberg to the ICSHC. He will now return to Argentina to continue his research and the ICSHC hope to work on joint projects with Dr Frydenberg.

During Dr Frydenberg's stay at the ICSHC he travelled back to Buenos Aires to be part of the academic team, along with the Centre's Prof Lanfranchi, who opened the new 'Sports Observatory' for Argentina. The launch event was held at the Plaza Hotel in Buenos Aires. The opening included a seminar on 'The Future of South American Football', allowing directors and investigators from both South America and Europe to debate different visions and conceptions regarding the current state of football. The extensive



Prof. Lanfranchi introduces Dr Frydenberg for his inaugural lecture.

discussions revealed the need for further lectures and seminars and the possibility of joint projects on themes not previously addressed. Guests at the first seminar included CIES members, lawyers, economists and social scientists from Europe, Argentina, Uruguay and Chile. In addition, the President of the Chilean Football Federation and the Legal Secretary of the Argentina Football

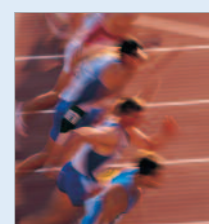
Association (AFA) (President of the Lanús Athletic Club) also attended. Prof Lanfranchi gave the closing paper.

The founding members of the "Sports Observatory" are Jose Claria, Mariano Claria, Rafael Trevisan, Raul Carvajal, Eduardo Galeano, Pierre Lanfranchi and Julio Frydenberg.



Managing Athletes conference

In December 2007 Dr Neil Carter was the organiser of an inter-disciplinary conference at De Montfort University entitled, 'Managing Athletes: Cultures and Practices'. It examined the development of managers and coaches in sport from a number of perspectives – historical, international current developments in sports science and the business of sport.



The first half of the day programme focused on more historical topics and was opened by Prof Matt Taylor from the ICSHC. Building on his earlier work on footballers and migration, he looked at British coaches abroad, mainly during the inter-war period. He was followed by Dr Julio Frydenberg, the Joseph S Blatter Distinguished Scholar, visiting the ICSHC from Argentina. He spoke on 'The origins of the Argentinian football trainer', and argued that during the 1940s and 1950s an Argentinian style emerged that was based on an attitude that 'our way' was

best. Prof Collins of Leeds Metropolitan University concluded the morning session. He looked at rugby union and how its development had been shaped by the long standing notion of 'character' within the game.

The afternoon session looked at more contemporary issues. Dr Chris Harwood of Loughborough University, and a chartered psychologist, gave a case study of the use of psychology by coaches who work with young players at Nottingham Forest FC. Dr Sarah Gilmore, Portsmouth Business School,

brought a Human Resources perspective to her case study of Bolton Wanderers FC. Her research looked at how the club had survived and thrived, 'while avoiding the need for wholesale and radical internal transformation, including a coercive command and control style of leadership'. The final speaker was Dr Sue Bridgewater of Warwick Business School who spoke on the current challenges of football management in light of her experiences as the course director for the MA in Applied Football Management at Warwick.

Distinguished Lecture – 3 December 2008

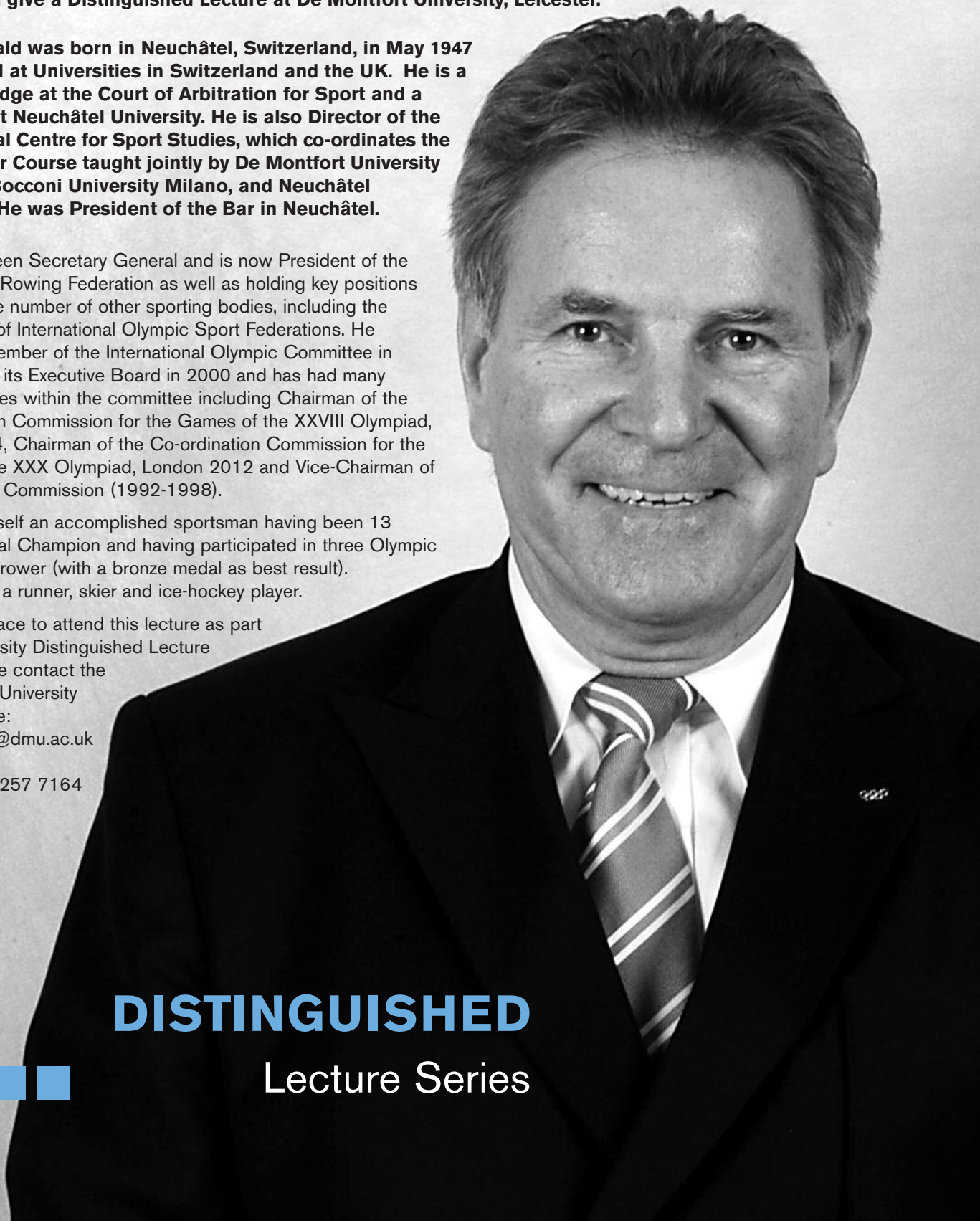
On Wednesday 3 December 2008, Senior International Olympic Committee (IOC) member and FIFA International MA Scientific Committee President Prof Denis Oswald will give a Distinguished Lecture at De Montfort University, Leicester.

Denis Oswald was born in Neuchâtel, Switzerland, in May 1947 and studied at Universities in Switzerland and the UK. He is a lawyer, a judge at the Court of Arbitration for Sport and a professor at Neuchâtel University. He is also Director of the International Centre for Sport Studies, which co-ordinates the FIFA Master Course taught jointly by De Montfort University Leicester, Bocconi University Milano, and Neuchâtel University. He was President of the Bar in Neuchâtel.

Denis has been Secretary General and is now President of the International Rowing Federation as well as holding key positions within a large number of other sporting bodies, including the Association of International Olympic Sport Federations. He became a member of the International Olympic Committee in 1991 and of its Executive Board in 2000 and has had many important roles within the committee including Chairman of the Co-ordination Commission for the Games of the XXVIII Olympiad, Athens 2004, Chairman of the Co-ordination Commission for the Games of the XXX Olympiad, London 2012 and Vice-Chairman of the Eligibility Commission (1992-1998).

Denis is himself an accomplished sportsman having been 13 times National Champion and having participated in three Olympic Games as a rower (with a bronze medal as best result). He was also a runner, skier and ice-hockey player.

To book a place to attend this lecture as part of the University Distinguished Lecture series, please contact the De Montfort University Events Office:
eventsoffice@dmu.ac.uk
or call -
+44 (0)116 257 7164



DISTINGUISHED
Lecture Series



'The Business History of Sport' – one-day conference organised jointly with the London School of Economics (LSE)

A conference, co-organised by Dr Terry Gourvish, Director of the Business History Unit at the London School of Economics (LSE), and Dr Dilwyn Porter, Senior Research Fellow within the International Centre for Sport History and Culture (ICSHC), took place at the LSE on 26 September 2007. It was the first of what is hoped will be a series of conferences exploring various aspects of this important theme.

The conference was well attended with representatives from the Centre among the delegates. Dil Porter opened the morning session (chaired by Terry Gourvish) with a paper surveying the methodological links between Sports History and Business History. His paper explored the areas sports and business historians had in common and looked at a possible agenda for joint research. Dr Porter said, "A conference of this kind seemed long overdue. The Business History Unit at LSE and the ICSHC at De Montfort University are leading research centres in their respective fields. Both business historians and sports historians are increasingly aware of the need to locate their research within wider contexts and to speak to wider audiences. Too often historians operate within narrow specialisms and address only other specialists in their own fields. This was a joint effort to break this 'ghetto mentality' by bringing together historians who might not otherwise meet in an effort to generate creative synergies".



Dr Dilwyn Porter, Senior Research Fellow

There were four other speakers, two with very strong Centre connections. Prof Tony Collins (Leeds Metropolitan University) spoke on 'Amateurism, Commercialism and Rugby in the Interwar Years' and Michael Cronin (Boston College) followed up with a paper on 'The Gaelic Athletic Association and the Selling of Croke Park'. The two speakers in the afternoon session (chaired by Professor Jeff Hill – ICSHC) were Prof Stefan Szymanski (Imperial College), who developed 'A Theory of the Evolution of Modern Sport', and Dr Adrian Smith (Southampton) on 'Club versus Country: English Rugby in the Aftermath of the 2003 World Cup'. The conference concluded with a plenary session which proved very fruitful in identifying topics and potential speakers for the next joint initiative, which will be held at De Montfort University in 2008. The one-day event was sponsored by the Economic History Society.

Prof Jeff Hill Retires as Centre Director and 'Goes to Paris'.

It was the news none of the ICSHC wanted to hear. Prof Jeff Hill announced his retirement as Centre Director.

Nobody in the ICSHC wanted Jeff to go but he had stayed on longer than he had intended and done a superb job. Jeff's quiet efficiency and professionalism, his warmth and courtesy, his intelligence and innovative approach to the subject as well as a commitment to teaching and supervision at all levels made the Centre a happy and exciting place to work. Jeff always did his share of the chores – in fact, more than his share – and was finishing the major task of writing the History RAE submission on the point of retirement. No-one could ask for more.

How could the ICSHC show its affection and respect? A surprise party for one thing and our Swiss colleagues flew over just for the dinner along with Prof Pierre Lanfranchi, our longest serving Centre member currently seconded to FIFA, who came from Italy. Jeff's wife, Mary, happily colluded and he was lured to Bistro Pierre in Leicester for 'a little supper' for four. There were in fact twenty friends waiting for him with colleagues coming from Manchester, Wales and London. Jeff and Mary were presented with a trip to Paris on Eurostar and Prof Jean-Louis Juvet, with whom Jeff worked closely on the FIFA Master, presented him with the keys to his Paris flat for the trip. Jeff will stay on in the Centre in a reduced role to run his AHRC 'Sport, History and Heritage' network and do doctoral supervision. Thanks, Jeff, from all of us here, and from all those whose careers you did so much to develop, especially Mike Cronin and Tony Collins.

Dick Holt has taken over as Centre Director with effect from 1 November 2007.

New books published by Centre academics



In 2007 several members of the Centre academic team had key books published. Firstly, Matt Taylor had his book *The Association Game: A History of British Football* published by Longman in August 2007. A study of

the history and historiography of football, the book is the first scholarly book to focus on all four British nations and on recreational and grassroots football alongside the professional game. It traces British football from the establishment of the earliest clubs in the 19th century to its place as one of the prominent and commercialised leisure industries at the beginning of the 21st century. The publication covers supporters and fandom, status and culture, big business, the press and electronic media and developments in playing styles, tactics and rules.



The second book, *A Beautiful Game: International Perspectives on Women's Football* was published by Berg in October 2007, and came from Dr Jean Williams. The book examines case studies of the United

States, England, Australia and China. Emphasis is placed on the development of a World Cup for Women and the Olympic competition, using archival, popular, academic and oral history material. During the research phase for the publication, Jean was allowed extensive access to the FIFA collections. Jean considers the evolution of the women's game against a backdrop of issues, such as media representation, access to facilities, lack of resources, coaching, sponsorship, talent identification, training and professionalisation.

Dr Daphné Bolz published her doctorate *Les arènes totalitaires. Hitler, Mussolini et les jeux du stade in January 2008* (Éditions du Centre National de la Recherche Scientifique (CNRS),



Paris). Her work aims to compare the policies concerning the construction of sports facilities in fascist Italy and Nazi Germany in order to train and supervise the masses through sport and to show the superiority of their doctrine. The first part of the research focuses on the way the fascist and the Nazi regimes tried to supervise the popular practising of sport from an ideological point of view but the research also aims to make clear the use of sport as a spectacle in order to mobilise the masses (football World Cup in Italy in 1934 and the Olympic Games in Berlin in 1936). The most original approach in the work is the study of sports architecture, which is examined in the second part. Indeed, for these regimes architecture had a high symbolic value. Through the study of sports architecture her research shows how sport and art complement one another in order to create an atmosphere which is particularly symbolic. The sources for the research were mainly the Italian and German national archives, Italian communal archives and the archives of the International Olympic Committee.

Finally, the Centre's Dr Dil Porter was co-editor with Stephen Wagg (Leeds Metropolitan University) on a newly published book called, *Amateurism in British Sport – It matters not who won or lost?*, (Routledge 2008). Dil Porter noted, "Most modern sports, even those where professionalism developed rapidly, originated in an era when the gentlemanly amateur predominated, both in politics and society, as well as in the realm of sport. Enforcement of rules and conventions that embodied the amateur-elite ethos effectively limited opportunities for working class competitors to 'turn the world upside down'. The book previously appeared as a special issue of *Sport in History*.

Distance learning Sports History and Culture MA

2007 was another successful year for the Sports History and Culture MA. Recruitment was again strong and the academic team is proud to have such high quality students studying on the MA programme. Several students completed the course in 2007 with distinction and have the potential to progress onto doctoral study within the Centre. Many students presented papers in 2007 at a range of academic conferences, both at De Montfort University and other universities.

Dr Jean Williams, who is the Sport History and Culture distance learning course leader said, "It's pleasing to see more of the MA students attending a wider range of Centre activities, such as 'Historians on Sport' and Dr Carter's 'Managing Athletes' conference. In addition, several attended the co-hosted seminar with LSE in London. We are hoping to extend this development in the future".



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